

will hold, under the auspices of the Dean prof. Dr. Ing. Drahomíra Pavelková,

**an international conference on**

**FINANCE AND THE PERFORMANCE OF FIRMS  
IN SCIENCE, EDUCATION, AND PRACTICE**

**April 25 – 26, 2013**

Tomas Bata University, Zlín, Czech Republic

Dear Friends,

The Department of Finance and Accounting and The Department of Enterprise Economics would like to invite you to attend this international scientific conference. The objective of the conference is the exchange of new theoretical and practical knowledge, with the possibility of the introducing this knowledge into education as well as in business.

prof. Dr. Ing. Drahomíra Pavelková                      and                      doc. Ing. Boris Popesko, Ph.D.  
Dean of FaME, Head of Department of Finance and Accounting      Head of Department of Enterprise Economics

**MAIN TOPICS OF THE CONFERENCE**

- Performance Management and Measurement of Enterprises and Public Institutions; the Impact on the Competitiveness of Enterprises, Clusters and Regions
- Corporate Finance, Modern Methods of Cost Management, Controlling
- Public Finance
- Taxation, Accounting and its Harmonization
- Capital Markets, Banking, and Insurance

**2011 Conference proceedings are included  
in the Conference Proceedings Citation  
Index database on Web of Science.**



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**PROGRAMME COMMITTEE**

prof. Dr. Ing. Drahomíra Pavelková  
TBU in Zlín  
assoc. prof. Ing. Boris Popesko, Ph.D.  
TBU in Zlín  
assoc. prof. Bruce Dehning, Ph.D.  
Chapman University  
prof. Ari Ginsberg, Ph.D.  
New York University  
prof. Kenneth Kriz, Ph.D.  
University of Nebraska at Omaha  
prof. RNDr. Josef Hynek, MBA, Ph.D.  
University of Hradec Králové  
prof. Ing. Eva Kislingerová, CSc.  
University of Economics, Prague  
prof. Ing. Milan Šikula, DrSc.  
Slovak Academy of Sciences  
prof. Ing. Libuše Müllerová, CSc.  
University of Economics, Prague  
prof. Ing. Milan Zelený, M.S. Ph.D.  
Fordham University at Lincoln Center, New York  
prof. Ing. Bohumil Král, CSc.  
University of Economics, Prague

## CONFERENCE PROGRAMME

### Thursday, 25 April 2013

9.00 – 10.00	Registration
10.00 – 12.00	Conference Opening, Plenary Session
12.00 – 13.00	Lunch
13.00 – 15.00	Breakout sessions
15.00 – 15.30	Coffee Break
15.30 – 18.00	Breakout sessions
18.45	Departure for Velehrad
19.30 – 23.00	Meeting at Velehrad programme: Sightseeing of Velehrad Basilica and Organ Music Concert, Reception in a Wine Cellar with Cimbalom music
23.00	Return to Zlín

### Friday, 26 April 2013

09.00 – 11.30	Breakout sessions
11.30 – 12.30	Lunch

## ORGANIZATIONAL INSTRUCTIONS

The conference will take place on the premises of the Faculty of Management and Economics at Tomas Bata University in Zlín, Mostní 5139, 760 01 Zlín, Czech Republic.

**Conference language:** English, Czech, Slovak

### Participant fee

The Participant fee is EUR 130 (including VAT).

The price includes publication in the proceedings, conference materials and refreshments during the conference. Possibilities of granting a reduced Participant fee are listed on the conference website.

## REGISTRATION OF PARTICIPANTS

The registration form is available on the conference web pages:

**<http://ufu.utb.cz/konference>**

Registration forms shall be sent after receiving notification of paper acceptance by **April 7, 2013**.

Upon submission of the online registration form, participants will receive an invoice to pay the Participant fee. The Participant fee does not include accommodation.

In case you are not able to attend the conference, the Participant fee is fully transferable to another attendee. No refund will be given if you are unable to attend the conference.

## PAPER SUBMISSION

Papers should be submitted to the conference electronically by **January 31, 2013** to e-mail address:

**[papers.conference@fame.utb.cz](mailto:papers.conference@fame.utb.cz)**

The format of conference papers should follow the template available on the conference web pages.

All submissions will be reviewed; you will be informed about the decision on final paper acceptance by **March 29, 2013**.

All accepted papers will be published in the proceedings, which will be applied for inclusion in the Thomson Reuters Conference Proceedings Citation Index database (formerly ISI Proceedings).

## ACCOMMODATION

Conference participants must arrange their own accommodation. A special rate for conference participants has been arranged in the hotels below:

**Hotel Baltaci Atrium \*\*\*\*\***

<http://www.baltaci.cz/>

**Hotel Baltaci U Náhonu \*\*\***

<http://www.zlinhotel.cz/>

**Interhotel Moskva \*\*\***

<http://www.moskva-zlin.cz/>

**Hotel Garni \*\*\***

<http://www.hotelgarnizlin.cz/>

Details of the accommodation options are listed on the conference website.

## INFORMATION – CONTACT ADDRESS

All information about the conference programme is available at:

www: **<http://ufu.utb.cz/konference>**

Email: **[papers.conference@fame.utb.cz](mailto:papers.conference@fame.utb.cz)**

Tomas Bata University in Zlín  
Faculty of Management and Economics  
Mostní 5139  
760 01 Zlín  
Czech Republic