



# CBL International Oxford Summer Institute at Oriel College



## **Business and Management Programme Outline 2014 - Cambridge**

Oriel College (University of Oxford, UK) and CBL International (Centre for International Business and Commercial Law) are inviting groups from selected university faculties to participate in a 4-week session of *CBL International Oxford Summer Institute at Oriel College*.

**Three sessions will be held in Cambridge:**

- **Session 1: from 6 July to 2 August 2014**
- **Session 2: from 20 July to 17 August 2014 (very limited number of places available)**
- **Session 3: from 3 to 30 August 2014**

The programme will give all participants the opportunity to attend cutting-edge lectures on global business trends, management studies, and international trade. Delegates will appreciate our strong focus on international dispute settlement and the economic system and law of the European Union. They will learn more about global economic trends and international trade. This programme is the only extensive summer programme in Cambridge that focuses on international business and international management as well as international economics, international business law, and international relations and politics.

*CBL International Oxford Summer Institute at Oriel College* is a programme with a very interdisciplinary approach. Therefore students from the following departments and schools are invited to join:

- School/Department of Business and Management
- School/Department of Economics
- School/Department of International Relations
- School/Department of Public Administration and Governance
- School/Department of Law
- School/Department of Foreign Language Studies (Legal/Business English)

Each 4-week session of Oxford Summer Institute will be composed by four courses. Each week, one course will be taught. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 2 - 3 ECTS credits or 1 - 1.5 US credits, in total of 8 - 12 ECTS or 4 - 6 US credits. Each week delegates are invited to participate in one examination. All programmes offered by CBL International Education are run by OKC as EFL programmes and are accredited by the British Accreditation Council.





# CBL International Oxford Summer Institute at Oriel College



The following courses will be offered during the programme:

1. **Entrepreneurship – Evaluation, Creation, and Funding of new Ventures:** Entrepreneurship is glamorized as an alternative career choice. And Entrepreneurs are also changing the world, when you think of persons such as Bill Gates, Mark Zuckerberg, or Li Kashing. As part of this course we will look at both success and failure cases to understand which competencies, skills, and tools are necessary to evaluate, create, and guide your own business, or to support an employer in launching and growing an entrepreneurial venture.

Faculty member(s) for this topic:

- **Yasser Bhatti**, SAID Business School, University of Oxford (UK)
- **Dominik Wanner**, Attorney-at-Law, CBL International/Centre for International Business and Commercial Law, Shanghai (China)

2. **Banking and Finance – Fixed Income and Derivatives:**

This exciting course will develop the analytical tools necessary to understand and price fixed income and derivative financial instruments. The properties of these financial instruments will be analysed and related to risk management, portfolio diversification, systemic risk, financial fragility and contagion. Emphasis will be put on applying these techniques on problems emerging in the market place.

Faculty member(s) for this topic:

- **Kwangwon Ahn**, SAID Business School, University of Oxford (UK)

3. **Business Strategy - Innovation, Organisation, and Markets:**

In the knowledge economy innovation is pervasive. Successful entrepreneurs, leaders, and managers understand what innovation is and how to generate and manage innovation for sustained competitive advantage.

During this course we look at the interplay of innovation across individuals, organizations, and markets that change the nature of competition by destroying industries and creating new ones. The course will cover five critical aspects of innovation studies: What are the sources of innovation, types of innovation, how it occurs, differs, and diffuses. And we will have a look at how innovative companies even create new markets, e.g. how Apple and Amazon.com even changes the whole music and printing industry by adding new channels of selling and buying music and books online.



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Faculty member(s) for this topic:

- **Yasser Bhatti**, SAID Business School, University of Oxford (UK)
- **Rodolfo Catena**, SAID Business School, University of Oxford (UK)

#### 4. **Organisation of Multinational Corporations and Leadership:**

What is it like to lead and to work in a multinational corporation? Our course “Organization of Multinational Corporations and Leadership” exposes our delegates to the challenges and dilemmas that managers face in multinational corporations. We will learn how multinationals are organised, and what unique opportunities and challenges today’s world offers to businesses operating across different geographical, cultural, and institutional borders. During the course we will move back and forth between a practical and a theoretical perspective including the analysis of different international cases and multinational companies such as Toyota, IBM, FedEx, or Google.

Faculty member(s) for this topic:

- **Raphael Silberzahn**, Judge Business School, University of Cambridge (UK)

#### 5. **International Management of Mega Projects**

The past decade has seen a sharp increase in the magnitude and frequency of major infrastructure, energy, ICT, and change projects, supported by a mixture of national and supranational government, private capital and development banks. At the same time as many more and much larger projects are being proposed and implemented around the world, it is becoming clear that many such projects have strikingly poor performance records in terms of economy, environment and public support. This mega project paradox lies at the heart of the course, which will enable the students to understand the

- Difference between projects and permanent organisations
- Key questions in organisational design, finance, strategy, and planning of megaprojects
- Key megaproject functions such as risk and performance management

The course will introduce processes, procedures, and practices required for effective megaproject management, including the core theories, models, frameworks, and concepts. The course will discuss megaproject cases such as:

- Constructing the world’s largest dam
- Delivering the London Olympic Games
- Opening of Heathrow's Terminal 5 and the Denver Airport
- Changing the strategy of NASA
- Executing the Jet Propulsion Lab's Mission to Mars



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- Introducing the Airbus A350X and
- Rebuilding the NYC Transport after 9/11

Faculty member(s) for this topic:

- TBC

## 6. Chinese Economics and Outbound Investment

China is the new economic powerhouse of the 21<sup>st</sup> century. Many international corporations already have been starting to be present in the Chinese market – one way or the other. Either they moved production to China to save costs or they are already marketing their products to the Chinese customers in the major cities of Beijing, Shanghai, Hong Kong, and many others. Very famous success cases such as Volkswagen, Apple, or the luxury brands like Louis Vuitton, Prada, or Gucci have been doing this very successfully. But others maybe did not choose the right way to ‘enter’ the Chinese market such as Ebay, Mediamarkt, Best Buy, or Google. On the other hand Chinese entrepreneurship is developing rapidly and Chinese brands like Haier, Tsingdao Beer, Huawei, or even Lenovo are rising at the moment. This course will give you an overview of the various options to starting doing business in China, will present you the success stories of Chinese entrepreneurs, and will analyse with you the success and failure stories of international business in China.

Faculty member(s) for this topic:

- **Dr Jan Knoerich**, Lecturer in the Economy of China, King’s College London

Apart from the above-presented courses that will be offered in Cambridge, the following courses will be offered in Oxford:

- **Global Macroeconomics**
- **Financial Crisis and Policy responses**
- **Behavioural Economics**
- **Development Economics**
- **European Business Law**
- **Legal Theory and Intellectual Property Rights**
- **International Taxation**
- **Historic Political and Economic Philosophy**
- **Contemporary Political and Economic Philosophy**

7. **Visit to London:** It is essential not only to learn the theory of international law and economics but also to understand some of the important practical aspects. Therefore included to the programme is a trip to the city of London where students will have the chance to visit some of the following:



# CBL International Oxford Summer Institute at Oriel College



British and international institutions, city law firms, Inns of Court, banks, corporations, or courts. Previously visited institutions are, among others:

- Thomson Reuters
- Allen & Overy LLP
- London School of Economics and Political Science
- Fountain Court Chambers
- United Nations International Maritime Organisation
- UBS
- Westlaw
- The Royal Courts of Justice
- Lincoln's Inn
- Middle Temple Inn
- Bank of England
- International Maritime Organisation
- International Sugar Association
- Incorporated Council of Law Reporting
- London Court of International Arbitration
- Harvey Nichols

## Certificate and academic transcript

A certificate and academic transcript co-signed by Oriel College and CBL International will be issued to the participants, containing topics covered during the programme. Oxford Summer Institute is a certificate programme that may be accountable for optional credits depending on the requirements of the home institution/school/university.

## Tuition Fee

Tuition fee for Chinese students	RMB 17,000
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## Accommodation

College accommodation, bed & breakfast (single room)	RMB 16,500
Extra charge for full board (lunch and dinner served daily)	RMB 7,000

## Application

Student groups can apply through a **university/school representative**. Qualified representatives will be **individual professors, programme directors, or the head of the international office**.

Regular applications due **4 April 2014**

For further information regarding *CBL International Oxford Summer Institute at Oriel College* and the application process, please contact:

Mr John Huang, Manager Academic Partnerships Asia  
Phone: +86 21 6123 9750 (Shanghai, PR China)  
Fax: +86 21 6123 9751 (Shanghai, PR China)  
Email: [universities@cbl-international.com](mailto:universities@cbl-international.com)



# CBL International Oxford Summer Institute at Oriel College



## International Relations and International Politics Programme Outline 2014 - Cambridge

Oriel College (University of Oxford, UK) and CBL International (Centre for International Business and Commercial Law) are inviting groups from selected university faculties to participate in a 4-week session of *CBL International Oxford Summer Institute at Oriel College*.

**Three sessions will be held in Cambridge:**

- **Session 1: from 6 July to 2 August 2014**
- **Session 2: from 20 July to 17 August 2014 (very limited number of places available)**
- **Session 3: from 3 to 30 August 2014**

The programme will give all participants the opportunity to attend cutting-edge lectures on International Relations, Politics as well as Economics and various aspects of International law. Delegates will appreciate our strong focus on international dispute settlement and the economic system and law of the European Union. They will learn more about global economic trends and international trade. This programme is the only extensive summer programme in Cambridge that focuses on international relations and dispute settlement, international economics, and international business law.

*CBL International Oxford Summer Institute at Oriel College* is a programme with a very interdisciplinary approach. Therefore students from the following departments and schools are invited to join:

- School/Department of Public Administration and Governance
- School/Department of International Relations
- School/Department of Philosophy
- School/Department of Economics
- School/Department of Law
- School/Department of Business and Management
- School/Department of Foreign Language Studies (Legal/Business English)

Each 4-week session of Oxford Summer Institute will be composed by four courses. Each week, one course will be taught. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 2 - 3 ECTS credits or 1 - 1.5 US credits, in total of 8 - 12 ECTS or 4 - 6 US credits. Each week delegates are invited to participate in one examination. All programmes offered by CBL International Education are run by OKC as EFL programmes and are accredited by the British Accreditation Council.





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The following courses will be offered during the programme:

1. **International Relations – European Union as a Global Power and Political Systems in the Far East**

**a. European Union as a Global Power**

The decision of the Nobel Committee to award the 2012 Nobel Peace Prize to the European Union has been seen by many as the best a curious choice. In spite of the current crisis gripping the Union, the Nobel Committee chose 'to focus on what it sees as the European Union's most important result: the successful struggle for peace and reconciliation for democracy and human rights'. Nevertheless the decision faces us with a series of questions: Is the European Union actually greater than the sum of its parts? Have the achievements helped to turn the European Union into a special type of global player? Can it project its soft and hard power beyond the European continent? Can we consider the European Union as a global power in other areas, such as foreign affairs, diplomacy, and security? This course will provide participants with the historical, theoretical, and practical understanding of the European Union as a global political power.

**b. Political Systems in the Far East**

The three leading states of East Asia, China, Japan, and the Republic of Korea, are all in their own current self-understanding ancient states, with territories which they have expanded and consolidated over a very long span of time, and nations which they formed as communities through a deep and purposeful process of political construction. The category of democracy is one which has reached them relatively recently and unmistakably from the outside. Two of the three now have political and legal orders modelled on the European or American paradigm of representative democracy, with constitutions and clearly competitive elections between rival political parties to select their national governments. One, the People's Republic of China, is governed very differently.

This course considers the historical process of interpreting the western category of democracy as a source of political authority and a basis for effective government in all three countries. It is explaining why the political forms in which they are now embodied have limited credibility in all three countries, and why those forms now make such an unimpressive contribution to handling the political challenges which each now conspicuously faces.

Faculty member(s) for this topic:

- **Professor em. John Dunn**, Professor for Politics, Department of Politics and International Studies, King's College, University of Cambridge (UK)





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- **Alexandra Maria Bocse**, Department of Politics and International Studies, University of Cambridge (UK)

## 2. International Politics – International Organizations

At least since the late 19th century political leaders and peoples have put their faith in international organizations to enhance cooperation among states. During the 20th century, the number of international organizations doubled from 123 at the end of World War II to 250 at the close of the century. Today, there are more than 7.000 international organizations registered with United Nations. But what role do international institutions and organizations play in facilitating inter-state collaboration? Are they merely symbols of cooperation or actual drivers? How can we, as scholars, observe and assess the effects of institutionalized cooperation at the global level? What types of institutions and organizations are most likely to promote productive exchange, and to what extent do major intergovernmental organizations such as the United Nations, the WTO and NATO fit the bill? Are these bedrocks of the global liberal order effective facilitators of cooperation? If not, ought they to be reformed?

To address these fundamental questions, the course will use a combination of theoretical scholarship and cutting-edge empirical research to critically examine the role of international institutions in promoting cooperation in several different areas of global politics. The sessions of the first day, entitled 'Institutions and Cooperation: Competing Theoretical Frameworks' (Intro Session) will introduce students to basic conceptual and theoretical questions in the study of international organization: How do we define cooperation? How can we observe it and measure its effects? How can international institutions help states and non-state actors to overcome dilemmas of collaboration, and under what conditions are they most likely to do so? What is the role of power in enabling cooperation? In an anarchical international system, why do states generally comply with international agreements?

Having addressed these foundational issues, we would then move on to a thematic study of the functioning and impact of international organizations in different issue areas. We would start by looking at 'The International Organization of Security' and we would deal as a second theme with 'Protecting the Global Environment'. Finally we would have a indent look into the question of the "International Organization of Human Rights".

Faculty member(s) for this topic:

- **Pavlos Efthymiou**, Department of Politics and International Studies, University of Cambridge (UK)
- **Dr Lorand Bartels**, University Senior Lecturer in Law, Trinity Hall, University of Cambridge (UK)





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3. **International Relations and Dispute Settlement:** This course will deal with the private as well as institutional enforcement of international commercial law, examining judicial and arbitration structures, which exist to resolve international disputes.
- a. **World Trade Organization (WTO):** This course discusses the history, objectives, and institutional aspects (trade negotiations, decision-making, and dispute settlement) of GATT and the WTO. It also includes case studies and casework.
  - b. **Association of South East Asian Nations (ASEAN):** These lectures focus on the history, goals, legal-political classification, the organizational structure, judicial dispute settlement, and the protocol on dispute settlement of ASEAN.

Faculty member(s) for this topic:

- **Dr Catherina McKenzie**, Faculty of Law, University of Cambridge (UK)
- **Dominik Wanner**, Attorney-at-Law, CBL International/Centre for International Business and Commercial Law, Shanghai (China)

Apart from the above-presented courses that will be offered in Cambridge, the following courses will be offered in Oxford:

- **Global Macroeconomics**
  - **Financial Crisis and Policy responses**
  - **Behavioural Economics**
  - **Development Economics**
  - **European Business Law**
  - **Legal Theory and Intellectual Property Rights**
  - **International Taxation**
  - **Historic Political and Economic Philosophy**
  - **Contemporary Political and Economic Philosophy**
4. **Visit to London:** It is essential not only to learn the theory of international law and economics but also to understand some of the important practical aspects. Therefore included to the programme is a trip to the city of London where students will have the chance to visit some of the following: British and international institutions, city law firms, Inns of Court, banks, corporations, or courts. Previously visited institutions are, among others:
- Thomson Reuters
  - Allen & Overy LLP
  - London School of Economics and Political Science
  - Fountain Court Chambers
  - United Nations International Maritime Organisation
  - UBS



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- Westlaw
- The Royal Courts of Justice
- Lincoln's Inn
- Middle Temple Inn
- Bank of England
- International Maritime Organisation
- International Sugar Association
- Incorporated Council of Law Reporting
- London Court of International Arbitration
- Harvey Nichols

## Certificate and academic transcript

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## Tuition Fee

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## Accommodation

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For further information regarding *CBL International Oxford Summer Institute at Oriel College* and the application process, please contact:

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Email: [universities@cbl-international.com](mailto:universities@cbl-international.com)



# CBL International Oxford Summer Institute at Oriel College



## **PPE – Philosophy, Politics, and Economics Programme** **Outline 2014 - Oxford**

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**Three sessions will be held in Oxford:**

- **Session 1: from 6 July to 2 August 2014**
- **Session 2: from 20 July to 17 August 2014 (very limited number of places available)**
- **Session 3: from 3 to 30 August 2014**

PPE – Philosophy, Politics, and Economics is one of the very famous courses offered in Oxford. This summer programme will give all participants the opportunity to attend cutting-edge lectures on these three subjects. Delegates will appreciate the strong focus on global economics and policy trends, international law, and philosophy. This programme is the only extensive summer programme in Oxford that focuses on philosophy, politics, law, and economics.

*CBL International Oxford Summer Institute at Oriel College* is a programme with a very interdisciplinary approach. Therefore students from the following departments and schools are invited to join:

- School/Department of Public Administration and Governance
- School/Department of International Relations
- School/Department of Philosophy
- School/Department of Economics
- School/Department of Law
- School/Department of Business and Management
- School/Department of Foreign Language Studies

Each 4-week session of Oxford Summer Institute will be composed by four courses. Each week, one course will be taught. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 2 - 3 ECTS credits or 1 - 1.5 US credits, in total of 8 - 12 ECTS or 4 - 6 US credits. Each week delegates are invited to participate in one examination. All programmes offered by CBL International Education are run by OKC as EFL programmes and are accredited by the British Accreditation Council.





# CBL International Oxford Summer Institute at Oriel College



The following courses will be offered during the programme:

1. **Historic Political and Economic Philosophy:** This course is giving delegates an overview of historic philosophical schools. It covers aspects of ancient European philosophy with its origins in Athens and Rome as well as medieval thinking. It will give delegates the chance to learn more about the different concepts of state, power, individual rights, as well as the origins of economical ethics.

Faculty member(s) for this topic:

- **Professor Cecile Fabre**, Fellow and Tutor in Philosophy, Lincoln College, University of Oxford (UK)
- **Dr Alexander Leveringhaus**, Postdoctoral Research Fellow, Department of Politics and International Relations, University of Oxford (UK)

2. **Contemporary Political and Economic Philosophy:** This programme is giving an insight into the modern philosophical thinking beginning with Machiavelli and the enlightenment. Various philosophical schools and their viewpoints will be discussed and the ideas of John Locke, Adam Smith, or Descartes will be analysed. Concepts of justice, equality, need, and human rights will be addressed including aspects of theories which argue that there is a duty of justice to distribute resources; justice towards future generations; national self-determination, multiculturalism, and the various concept of a 'just war'.

Faculty member(s) for this topic:

- **Professor Cecile Fabre**, Fellow and Tutor in Philosophy, Lincoln College, University of Oxford (UK)
- **Dr Alexander Leveringhaus**, Postdoctoral Research Fellow, Department of Politics and International Relations, University of Oxford (UK)

3. **Global Macroeconomics:** This course will cover important subjects of macroeconomic fluctuations in the Western World, mainly the United States and the European Union, as well as China, Japan, and South-East Asia; fiscal policy and debt dynamics in the world economy; exchange rate policy and global demand imbalances; international inflation performance, consumption, and savings in the global economy; the lecture series will provide delegates with a clear picture of today's global economic performance and its challenges.

Faculty member(s) for this topic:

- **Dr Christopher Bowdler**, Oriel College, Department of Economics, Oriel College, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)



# CBL International Oxford Summer Institute at Oriel College



4. **Financial Crisis and Policy Responses:** This course will at first introduce participants with the banking systems and the financial crisis of 2008, emphasising the credit crunch and its effects on the real economy, and then deal with the sovereign debt crisis in Europe (So called 'Euro Crisis'). This course will also cover subjects such as unconventional monetary policy and the banking reform as a result of the financial crisis.

Faculty member(s) for this topic:

- **Dr Christopher Bowdler**, Oriel College, Department of Economics, Oriel College, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)

5. **International Taxation:** This course offers an in-depth understanding of international taxation, various aspects of taxation in cross border transactions, historical background of the OECD Model Tax Convention and how it has developed, basic scheme of the convention, role of commentaries, observations, and reservations.

Faculty member(s) for this topic:

- **Dr John Vella**, Senior Research Fellow, Centre for Business Taxation, Saïd Business School, University of Oxford (UK)
- **Dr Glen Loutzenhiser**, St Hugh's College, Lecturer in Tax Law, University of Oxford (UK)
- **Deeksha Sharma**, Faculty of Law, University of Cambridge (UK)

6. **Development Economics:** This course will give an overview of policy-related issues faced by developing countries from both theoretical and applied perspectives. Topics covered include economic development and economic growth; poverty and inequality; gender discrimination; governance and institutions; media and corruption; natural resources and development; and the effectiveness of foreign aid in helping developing countries.

Faculty member(s) for this topic:

- **Dr Donna Harris**, Somerville College, Department of Economics, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)

7. **Behavioural Economics:** The objectives of this course are to introduce students to the approach and methods of behavioural economics. Psychological and social factors play an important role in human behaviours and decision-making processes. Behavioural economics increases the explanatory power of economics by incorporating these factors in order to provide more realistic psychological foundations for economic analysis.



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Faculty member(s) for this topic:

- **Dr Donna Harris**, Somerville College, Department of Economics, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)

8. **European Business Law:** This course will introduce the main concepts in European law and European Business Law giving students a better understanding of the European Legal System.

- a. **European Institutions and Economic Law:** This lecture series discusses how the European Union (EU) works: federal structure of the EU, regulatory competition, and federal law making including an overview of the European institutions.

Faculty member(s) for this topic:

- **Nikiforos Miliadiadis**, Faculty of Law, University of Cambridge (UK)
- **Professor Wolf-Georg Ringe**, Copenhagen Business School, and Law Faculty, University of Oxford (UK)

- b. **European Corporate Law:** This course discusses the European corporate law and the coordination of domestic laws in order to minimise conflicting burdens for cross-border establishment of corporation. It also gives insights of the various options for European corporate structures and discusses the SA as the latest version of a European corporate structure for multinational companies.

Faculty member(s) for this topic:

- **Jeremias Prassels**, St. John's College, University of Oxford (UK)
- **Professor Wolf-Georg Ringe**, Copenhagen Business School, and Law Faculty, University of Oxford (UK)

- c. **European Competition Law:** These lectures are designed to allow general understanding of the core economic concepts of competition in the market economy system within the European Union (EU). As competition law is always connected to consumer protection also this important aspect of European law is covered as part of this lecture series.

Faculty member(s) for this topic:

- **Nikiforos Miliadiadis**, Faculty of Law, University of Cambridge (UK)



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9. **Visit to London:** It is essential not only to learn the theory of international law and economics but also to understand some of the important practical aspects. Therefore included to the programme is a trip to the city of London where students will have the chance to visit some of the following: British and international institutions, city law firms, Inns of Court, banks, corporations, or courts. Previously visited institutions are, among others:

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- Fountain Court Chambers
- United Nations International Maritime Organisation
- UBS
- Westlaw
- The Royal Courts of Justice
- Lincoln's Inn
- Middle Temple Inn
- Bank of England
- International Maritime Organisation
- International Sugar Association
- Incorporated Council of Law Reporting
- London Court of International Arbitration
- Harvey Nichols





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## **Certificate and academic transcript**

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## International Economics Programme Outline 2014 - Oxford

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The programme will give all participants the opportunity to attend cutting-edge lectures on international and theoretical economics. Delegates will appreciate our strong focus on global economic trends, international taxation, and Behavioural or Development Economics. This programme is the only extensive summer programme in Oxford that focuses on international economics, PPE (Philosophy, Politics, and Economics), as well as international business law.

*CBL International Oxford Summer Institute at Oriel College* is a programme with a very interdisciplinary approach. Therefore students from the following departments and schools are invited to join:

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The following courses will be offered during the programme:

1. **Global Macroeconomics:** This course will cover important subjects of macroeconomic fluctuations in the Western World, mainly the United States and the European Union, as well as China, Japan, and South-East Asia; fiscal policy and debt dynamics in the world economy; exchange rate policy and global demand imbalances; international inflation performance, consumption, and savings in the global economy; the lecture series will provide delegates with a clear picture of today's global economic performance and its challenges.

Faculty member(s) for this topic:

- **Dr Christopher Bowdler**, Oriel College, Department of Economics, Oriel College, University of Oxford (UK)
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2. **Financial Crisis and Policy Responses:** This course will at first introduce participants with the banking systems and the financial crisis of 2008, emphasising the credit crunch and its effects on the real economy, and then deal with the sovereign debt crisis in Europe (So called 'Euro Crisis'). This course will also cover subjects such as unconventional monetary policy and the banking reform as a result of the financial crisis.

Faculty member(s) for this topic:

- **Dr Christopher Bowdler**, Oriel College, Department of Economics, Oriel College, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)

3. **International Taxation:** This course offers an in-depth understanding of international taxation, various aspects of taxation in cross border transactions, historical background of the OECD Model Tax Convention and how it has developed, basic scheme of the convention, role of commentaries, observations, and reservations.

Faculty member(s) for this topic:

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- **Deeksha Sharma**, Faculty of Law, University of Cambridge (UK)



# CBL International Oxford Summer Institute at Oriel College



4. **Development Economics:** This course will give an overview of policy-related issues faced by developing countries from both theoretical and applied perspectives. Topics covered include economic development and economic growth; poverty and inequality; gender discrimination; governance and institutions; media and corruption; natural resources and development; and the effectiveness of foreign aid in helping developing countries.

Faculty member(s) for this topic:

- **Dr Donna Harris**, Somerville College, Department of Economics, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)

5. **Behavioural Economics:** The objectives of this course are to introduce students to the approach and methods of behavioural economics. Psychological and social factors play an important role in human behaviours and decision-making processes. Behavioural economics increases the explanatory power of economics by incorporating these factors in order to provide more realistic psychological foundations for economic analysis.

Faculty member(s) for this topic:

- **Dr Donna Harris**, Somerville College, Department of Economics, University of Oxford (UK)
- **Martin Cox**, Trinity College, Department of Economics, University of Oxford (UK)

6. **Visit to London:** It is essential not only to learn the theory of economics and international law but also to understand some of the important practical aspects. Therefore included to the programme is a trip to the city of London where students will have the chance to visit some of the following: British and international institutions, city law firms, Inns of Court, banks, corporations, or courts. Previously visited institutions are, among others:

- |  |   |
|--|---|
| • Thomson Reuters                                    | • Lincoln's Inn                             |
| • Allen & Overy LLP                                  | • Middle Temple Inn                         |
| • London School of Economics and Political Science   | • Bank of England                           |
| • Fountain Court Chambers                            | • International Maritime Organisation       |
| • United Nations International Maritime Organisation | • International Sugar Association           |
| • UBS  | • Incorporated Council of Law Reporting     |
| • Westlaw  | • London Court of International Arbitration |
| • The Royal Courts of Justice                        | • Harvey Nichols                            |



# CBL International Oxford Summer Institute at Oriel College



## Certificate and academic transcript

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## Tuition Fee

Tuition fee for Chinese students	RMB 17,000
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## Accommodation

College accommodation, bed & breakfast (single room)	RMB 16,500
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Extra charge for full board (lunch and dinner served daily)	RMB 7,000
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## Application

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Regular applications due **4 April 2014**

For further information regarding *CBL International Oxford Summer Institute at Oriel College* and the application process, please contact:

Mr John Huang, Manager Academic Partnerships Asia

Phone: +86 21 6123 9750 (Shanghai, PR China)

Fax: +86 21 6123 9751 (Shanghai, PR China)

Email: [universities@cbl-international.com](mailto:universities@cbl-international.com)



# CBL International Oxford Summer Institute at Oriel College



## International Law Programme

### Outline 2014 - Oxford

Oriel College (University of Oxford, UK) and CBL International (Centre for International Business and Commercial Law) are inviting groups from selected Schools of Law to participate in a 4-week session of *CBL International Oxford Summer Institute at Oriel College*.

**Three sessions will be held in Oxford:**

- **Session 1: from 6 July to 2 August 2014**
- **Session 2: from 20 July to 17 August 2014 (very limited number of places available)**
- **Session 3: from 3 to 30 August 2014**

The programme will give all participants the opportunity to attend cutting-edge lectures on international and European business law. Delegates will appreciate the strong focus on common legal issues that arise in the most complex commercial cases across different borders. They will learn more about international transactions as well as lawyering across various jurisdictions. This programme is the only extensive summer programme in Oxford that focuses on international business law, and international economics, as well as PPE (Philosophy, Politics, and Economics).

*CBL International Oxford Summer Institute at Oriel College* is a programme with a very interdisciplinary approach. Therefore students from the following departments and schools are invited to join:

- School/Department of Law
- School/Department of Economics
- School/Department of Business and Management
- School/Department of International Relations
- School/Department of Public Administration and Governance
- School/Department of Foreign Language Studies

Each 4-week session of Oxford Summer Institute will be composed by four courses. Each week, one course will be taught. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 2 - 3 ECTS credits or 1 - 1.5 US credits, in total of 8 - 12 ECTS or 4 - 6 US credits. Each week delegates are invited to participate in one examination. All programmes offered by CBL International Education are run by OKC as EFL programmes and are accredited by the British Accreditation Council.





# CBL International Oxford Summer Institute at Oriel College



The following courses will be offered during the programme:

1. **International Business Law:** This course gives an insight into selected aspects of legal theory and international business law relevant for running corporations with regards to international trade and commerce.

- a. **Legal Theory:** In this lecture series students gain in-depth knowledge about the functions of the rule of law in Common law jurisdictions, as well as to consider law in a practical manner. These lectures consider the nature and importance of rules in legal systems and surveys some of the main difficulties associated with the implementation of laws, rules, and regulations.

Faculty member(s) for this topic:

- **Professor Keith Hawkins**, Oriel College, Faculty of Law, University of Oxford (UK)
- **Dr Paul Yowell**, Oriel College, Faculty of Law, University of Oxford (UK)

- b. **Intellectual Property Rights:** This course will provide an overview of the international legal framework of the protection of intellectual property, enabling the participants to obtain an understanding of the operation of intellectual property rights in international trade. It will focus also on the aspect of management of IP Rights within multinational corporations.

Faculty member(s) for this topic:

- **Dr Robert Pitkethly**, St Peter's College, University of Oxford (UK)

2. **European Business Law:** This course will introduce the main concepts in European law and European Business Law giving students a better understanding of the European Legal System.

- a. **European Institutions and Economic Law:** This lecture series discusses how the European Union (EU) works: federal structure of the EU, regulatory competition, and federal law making including an overview of the European institutions.

Faculty member(s) for this topic:

- **Nikiforos Miliadiadis**, Faculty of Law, University of Cambridge (UK)
- **Professor Wolf-Georg Ringe**, Copenhagen Business School, and Law Faculty, University of Oxford (UK)





# CBL International Oxford Summer Institute at Oriel College



- b. **European Corporate Law:** This course discusses the European corporate law and the coordination of domestic laws in order to minimise conflicting burdens for cross-border establishment of corporation. It also gives insights of the various options for European corporate structures and discusses the SA as the latest version of a European corporate structure for multinational companies.

Faculty member(s) for this topic:

- **Jeremies Prassels**, St. John's College, University of Oxford (UK)
- **Professor Wolf-Georg Ringe**, Copenhagen Business School, and Law Faculty, University of Oxford (UK)

- c. **European Competition Law:** These lectures are designed to allow general understanding of the core economic concepts of competition in the market economy system within the European Union (EU). As competition law is always connected to consumer protection also this important aspect of European law is covered as part of this lecture series.

Faculty member(s) for this topic:

- **Nikiforos Miliadiadis**, Faculty of Law, University of Cambridge (UK)

3. **International Taxation:** This course offers an in-depth understanding of international taxation, various aspects of taxation in cross border transactions, historical background of the OECD Model Tax Convention and how it has developed, basic scheme of the convention, role of commentaries, observations, and reservations.

Faculty member(s) for this topic:

- **Dr John Vella**, Senior Research Fellow, Centre for Business Taxation, Saïd Business School, University of Oxford (UK)
- **Dr Glen Loutzenhiser**, St Hugh's College, Lecturer in Tax Law, University of Oxford (UK)
- **Deeksha Sharma**, Faculty of Law, University of Cambridge (UK)

4. **United Kingdom Corporate & Contract Law:** This course will provide delegates with important legal aspects of international mergers and acquisitions. As many international contacts are governed by UK, US, or Hong Kong law, it is important for student to learn about these aspects of common law. Additionally students will be introduced to the concept of contracts and how contracts may be governed by British law.



# CBL International Oxford Summer Institute at Oriel College



Faculty member(s) for this topic:

- **Zubair Abbasi**, Faculty of Law, University of Oxford (UK)
- **Professor Dan Prentice**, Faculty of Law, University of Oxford (UK)

5. **International Environmental Law:** This course will introduce the delegates to the treaties and international agreements of the environmental law, inter-governmental organisations, and non-governmental organisations of environmental law.

Faculty member(s) for this topic:

- **Dr Catherina McKenzie**, Faculty of Law, University of Cambridge (UK)

6. **Visit to London:** It is essential not only to learn the theory of international law and economics but also to understand some of the important practical aspects. Therefore included to the programme is a trip to the city of London where students will have the chance to visit some of the following: British and international institutions, city law firms, Inns of Court, banks, corporations, or courts. Previously visited institutions are, among others:

- |  |   |
|--|---|
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| • Fountain Court Chambers                            | • International Maritime Organisation       |
| • United Nations International Maritime Organisation | • International Sugar Association           |
| • UBS  | • Incorporated Council of Law Reporting     |
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| • The Royal Courts of Justice                        | • Harvey Nichols                            |



# CBL International Oxford Summer Institute at Oriel College



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# CBL International Oxford Summer Institute at Oriel College



## Natural Science Programme Outline 2014 - Oxford

Oriel College (University of Oxford, UK) and CBL International (Centre for International Business and Commercial Law) are inviting groups from selected university faculties to participate in a 4-week session of *CBL International Oxford Summer Institute at Oriel College*.

**The session will be held in Oxford from 3 to 30 August 2014**

This exclusive programme will give participants the opportunity to attend lectures focusing on mathematics, physics, and cosmology. They would interact with professors and faculty from the University of Oxford and the University of Cambridge and know the most recent research they're involved.

Visits to various institutions and labs in Oxford, Cambridge or London give delegates the opportunity to go to the "real world" and see how the theory they learn in class is applied in science and technology.

*CBL International Oxford Summer Institute at Oriel College* is a programme with a very interdisciplinary approach. Therefore students from the following departments and schools are invited to join:

- School/Department of Mathematics
- School/Department of Physics
- School/Department of Economics
- School/Department of Astrology
- School/Department of Statistics
- School/Department of Engineering

Each 4-week session of Oxford Summer Institute will be composed by four courses. Each week, one course will be taught. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 2 - 3 ECTS credits or 1 - 1.5 US credits, in total of 8 - 12 ECTS or 4 - 6 US credits. Each week delegates are invited to participate in one examination. All programmes offered by CBL International Education are run by OKC as EFL programmes and are accredited by the British Accreditation Council.





# CBL International Oxford Summer Institute at Oriel College



The following courses will be offered during the programme:

## 1. **Cosmology and Large-Scale Structure**

The aim of this course is to present the most relevant theoretical and observational results on which modern cosmology is based. The course covers the basic mathematical framework of the standard cosmological model, its observational motivations and its most important shortcomings. At the end of the course the student should be able to understand the main open questions in cosmology, as well as the current and future observational and computational tools used to tackle them.

Faculty member(s) for this topic:

- **Dr David Alonso Monge**, Post-Doctoral Researcher, Department of Physics, University of Oxford (UK)

## 2. **Theoretical Physics: Symmetries and Field Theories**

This short course will focus on one of the primary guides to our understanding of modern day physics: symmetries. In particular: How symmetries can be used to construct gauge theories, the Higgs mechanism and gravity as a gauge theory. Topics would cover Symmetries and field theories, The Higgs mechanism and gravity as a gauge theory, Shift and Galilean symmetries in the early and late universe.

Faculty member(s) for this topic:

- **Dr Johannes Noller**, Post-Doctoral Researcher, Department of Physics, University of Oxford (UK)

## 3. **Mathematical Methods: Calculus**

Topics would be covered in the calculus course are:

- Limits, Closed and Compact Sets, Convex Sets
- Functions ; continuous, concave functions
- Maxima and Suprema
- Fixed points and existence of equilibrium
- Differentiation and Taylor Series
- Differential equations
- Integration
- Implicit Function theorem



# CBL International Oxford Summer Institute at Oriel College



Faculty member(s) for this topic:

- **Dr Charles Roddie**, University lecturer, Faculty of Economics, University of Cambridge (UK)

## 4. Numerical Analysis

Differential equations are one of the most fundamental tools in almost all areas of science. The aim of this course is to give an introduction to the numerical solution of differential equations. We start with the representation and approximation of functions (continuous objects) by vectors (discrete data). We discuss how the basic calculus tasks (differentiation, integration) are done on a computer and move on to solving differential equations. The course will be a combination of lectures and practical computing work.

Faculty member(s) for this topic:

- **Dr Colin B. Macdonald**, University Lecturer in Numerical Methodologies, Mathematical Institute, University of Oxford (UK)

## 5. Image Processing

Image processing uses mathematics to manipulate digital images (e.g., from a camera or a medical scanning device). The aim of this course is to give an introduction to diffusion PDEs as a means for image processing. Diffusion processes are used to remove noise while preserving or enhancing features such as edges which play an important role in the human perception of an image. In particular we will discuss edge-stopping, edge-enhancing, and coherence-enhancing diffusion models. Beyond that we will give an overview over other image processing tasks such as image inpainting and image deblurring which can be modelled with PDEs. The course will be a combination of lectures and practical computing work.

Faculty member(s) for this topic:

- **Dr Thomas Maerz**, Post-Doctoral Researcher, Mathematical Institute, University of Oxford (UK)

## 6. Surface Computing

This course introduces numerical solutions of Partial Differential Equations (PDEs) on surfaces using the Closest Point Method. Surface PDEs arise from many applications in physics, biology, and engineering. Among various numerical techniques for solving surface PDEs, the Closest Point Method is easy to implement and it works for a wide range of PDEs on surfaces with complex



# CBL International Oxford Summer Institute at Oriel College



geometries. This course will cover basic theories, numerics and MATLAB implementations related to the method. After the course, hopefully one can solve interesting PDEs on fancy surfaces without too much difficulty.

Faculty member(s) for this topic:

- **Mr Yujia Chen**, Mathematical Institute, University of Oxford (UK)

## 7. Introduction to Logic

The course would cover the following topics: syntax and semantics of propositional logic; syntax and basic semantics of first-order logic; formalising mathematical arguments in logic. The main aim of the course is to introduce students to two formal languages and thereby enable them to formalise (i.e. translate into a logical language) mathematical arguments. Formalisation allows us to test whether mathematical arguments are valid or not (i.e. whether the conclusion logically follows from the premisses). A final (very introductory) lecture on Gödel's Incompleteness Theorem could be included, as a sort of 'glimpses beyond' lecture. The title of the course could be 'Logic' or 'Introduction to Logic', as appropriate.

Faculty member(s) for this topic:

- **Dr Alexander Paseau**, Associate Professor of Philosophy, University of Oxford (UK)

## 8. Visits and workshops

Delegates will also have the chance to go to London or various institutions or labs in Oxford or Cambridge. As the classroom lectures are good venues for more theoretical content, the visits to various institutions and labs can be a good opportunity for students to know how science and technology is applied, and what the cutting edge technology is being developed to advance our frontiers in technology, energy and infrastructure.

Possible visits will be:

Institution	Area of Interest	Location
Sharp Laboratories of Europe	Optoelectronics/ IT / Health technology	Oxford
Poyry	Energy engineering and market	Oxford
Culham Centre for Fusion Energy	Nuclear energy/ physics/ engineering	Oxford
Cavendish Laboratory Museum	Physics	Cambridge
Thames Barrier	Engineering/ Infrastructure	London
Royal Observatory Museum	General Science/Astronomy	London





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Science Museum London

General Science

London

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