

中欧国际暑期学校 2014

CHINA EUROPE INTERNATIONAL SUMMER SCHOOL 2014



乌特列支大学
Utrecht University

哥本哈根大学
University of Copenhagen

柏林自由大学
Free University Berlin

复旦大学
Fudan University

你想拥有一个既开阔眼界又回味无穷的暑期吗？你想去欧洲大陆探寻西方现代文明之源吗？你想去一个世界顶尖大学并和来自几十个国家的同学们一起学习和生活吗？你想为实现自己将来的留学梦做好准备并获得全球认可的欧洲学分（ECTS）吗？你已经不满足于走马观花式的游学和观光，而在寻找一个真正具有知识深度的国际课堂吗？你正在寻找一个真正具有超高性价比的国际暑期课程吗？



中欧国际暑期学校（CHINA EUROPE INTERNATIONAL SUMMER SCHOOL）是一所由中国和欧洲多所著名院校发起的暑期学校，利用中国和欧洲多个国家优质的教学资源，向全世界学生提供全球顶尖水平、学术课程丰富的暑期课程。中欧国际暑期学校的发起机构分别是：乌特列支大学（荷兰）、哥本哈根大学（丹麦）、柏林自由大学（德国）、复旦大学（中国），市场运营和推广活动由 Edvance Education International 执行。

2014 年中欧国际暑期学校共提供三个领域内的 14 门课程，授课地点分别是荷兰、丹麦、德国和中国。每门课程为期两周或四周，学生可自由选择在不同国家授课的课程。其中三个位于欧洲的校区所提供的七门全英文课程将在 2014 年全部对中国学生开放。为保证中欧国际暑期学校的国际化课堂氛围，在中国的招生限额为 90 人，报满截止。

为何选择中欧国际暑期学校？

- 到欧洲大陆探寻西方现代文明的发源地！用英文和当地人顺畅的交流。去欧洲大陆最美丽的城市感受真正的多文化氛围！
- 全英文授课！在全球排名顶尖的大学里学习并获得全球认可的证书和欧洲学分！
- 中欧经济与贸易、中欧公共政策与社会和中欧关系与国际远景等多个课程由组合供你选择！集课堂授课、小组团队合作和跨国公司（机构）访问等多种教学形式为一体的体验式教学！
- 舒适和便利的居住条件，全程入住大学正式的国际学生公寓，上学休闲近在咫尺！
- 世界名校、国际课堂、住宿便利、收费合理、真正具有性价比的国际暑期学校！



乌特列支大学

乌特列支大学是荷兰最古老的大学之一，成立于 1636 年。该校位于荷兰人文荟萃的重镇-乌勒特支，以其悠久的历史而闻名于世。今天的乌特列支大学已经发展成为欧洲最大、最有名望、集科研和教学于一体的高等院校。该校有 14 个院系，开设了 70 门学位课程，开设的学科比荷兰的其他任何大学都多。在学校的教学和科研体系中，一直把质量放首要位置。多年以来，乌特列支大学一直是各种世界大学排名中的世界百强名校。



乌特列支大学诞生出 12 名诺贝尔奖获得者和一大批著名的学者，其中包括伯伊斯·白贝罗、东德斯、鲁道夫·马格努斯、范乌尼克和弗洛伊登塔尔，也包括物理和天文学的诺贝尔奖金获得者赫拉德·霍夫特。乌特列支大学现有将近 3 万名学生，7000 名教职员工。乌特列支大学下设 14 个分院，几乎涵盖了所有的科学领域，其中包括：艺术、生物科学、化学、地球科学、法律、地理学、数学及计算机、医学、心理学、物理及天文学、社会科学等。乌特列支大学是 14 所荷兰研究型大学中最具有历史根源之学校。因为学校最初发展始於中世纪时期并自此与乌城互荣共展，而乌城本身则是由罗马人建於西元 47 年并且很快即成为北荷兰人文荟萃之重镇一直到现在。

乌特列支

乌特列支位于荷兰中部，是同省名的首府，人口 20 多万，是荷兰第四大城市。它既是交通要地，商业也很繁荣，富有生机活力。同在荷兰，地方不同人的性格也不同，乌特列支人很有风度，而且重视古老的传统习俗。乌特列支是去荷兰旅游观光的必去城市。

在乌特列支城中漫步，可感受到历史之厚重。本市有建于 1636 年的大学，因此她还是个大学城。荷兰学生质朴刚建的品格，令人惊叹。该市市中心十分漂亮，购物和娱乐设施完备，别具韵味。乌特列支位于荷兰的中央附近，从阿姆斯特丹乘火车约 30 分钟即到。从北部的格罗宁根、利瓦顿、东部的阿培尔顿、阿纳姆、西部的鹿特丹、南部的马斯特里赫特等，从荷兰任何一个地方到乌特列支都可以当天来回。



哥本哈根大学

哥本哈根大学位于丹麦首都哥本哈根，是丹麦规模最大、最有名望的综合性大学，也是北欧最古老的大学之一。在校学生人数已超过 35000 人，并建立了庞大而雄厚的师资 1800 人次。哥本哈根大学构建起了斯堪地那维亚地区的经济 and 科技，并为丹麦培训了许多神职人员、医生、律师和教师等专业人才。世界大学排名第四十五位。



哥本哈根大学在建立斯堪地那维亚地区的经济 and 科技，以及培训丹麦的神职人员、医生、律师、教师等专业人才方面，起积极的作用。哥本哈根大学建校初期本属天主教会管辖，至 1537 年转归丹麦路德会（Danish Lutheran State Church），渐渐建立学士、硕士、博士的学位课程，以及有关的考试和实习模式；课程越办越多，尤其在医科和法学方面，发展非常迅速，学院亦渐具规模。同时，哥本哈根大学的图书馆、教学医院等重要项目，亦陆续兴建，成为丹麦高等教育及科研中心。踏入 20 世纪，哥本根大学把发展移民向哥本哈根市的北部。

哥本哈根

哥本哈根是丹麦政治、经济、文化的中心，全国最大和最重要的城市，是著名的古城。哥本哈根也是北欧重要海陆空交通枢纽；有火车轮渡通瑞典港口马尔默。丹麦政治、经济、文化中心，也是全国最大的军港和商港（自由港）。哥本哈根市容美观整洁，市内新兴的大工业企业和中世纪古老的建筑物交相辉映，使它既是现代化的都市，又具有古色古香的特色。

柏林自由大学

柏林大学是德国历史名校，冷战期间，位于柏林菩提树下大街（Unter den Linden）的原柏林大学划归东柏林，受以苏联为首的社会主义阵营管治。为了追求学术自由，原柏林大学的部分师生出走，在美英等西方阵营的支持下在西柏林成立了柏林自由大学，成为西德学术重镇。今天的柏林自由大学是德国首都柏林最大的综合性公立大学，也是由德国政府评出的九所精英大学之一，是德国最杰出的大学之一。

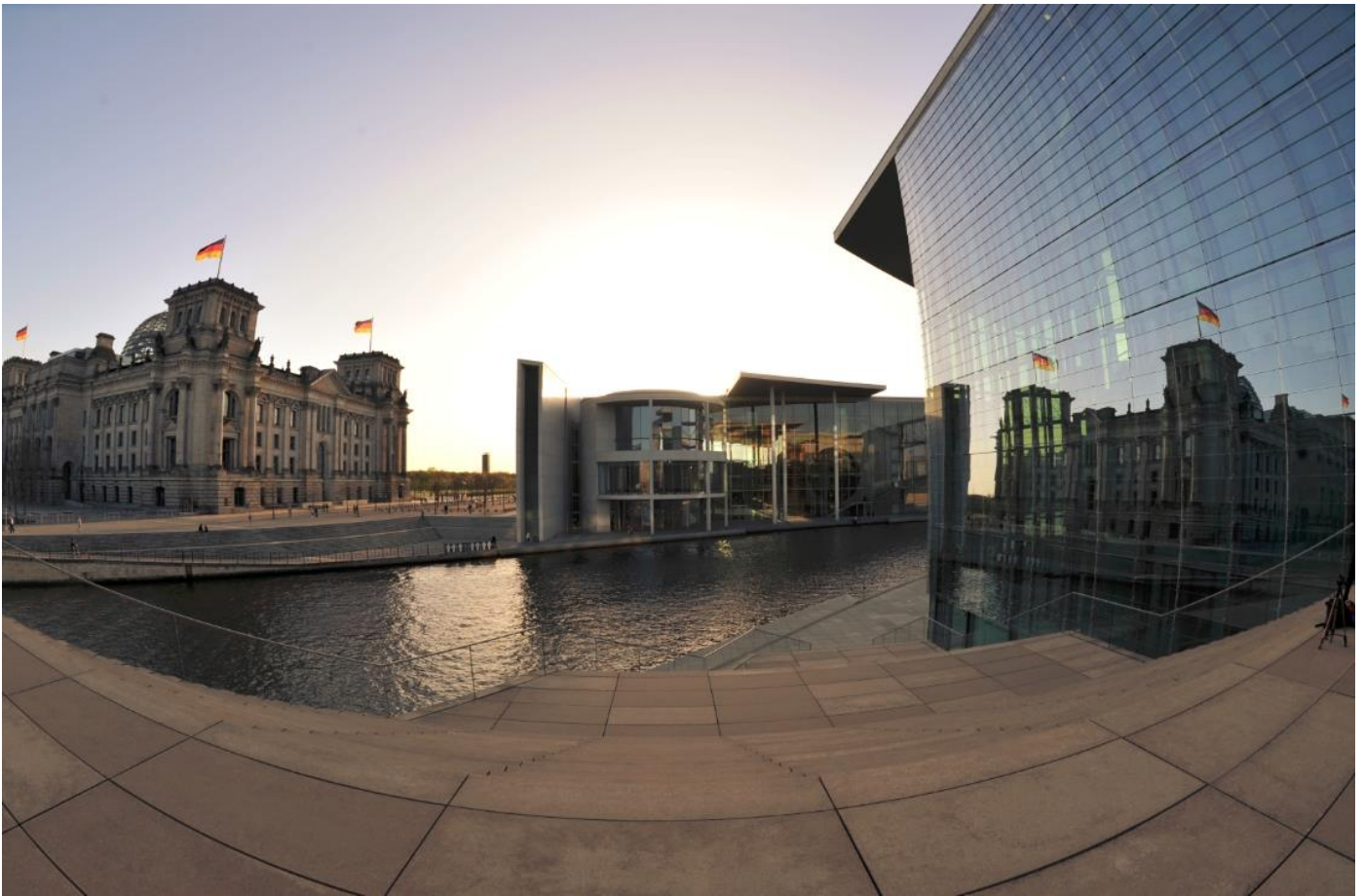


柏林自由大学很多优秀科研项目将获得政府特殊资助。自由大学的教学和研究领域十分广泛，其中大部分研究生课程面向年轻的科研人员，为他们提供相应的研究型教学；大学也同样关注国际博士研究生的培养，在自然科学（如化学，生物学，物理学，药剂学等）学科中专门设置了英语授课形式。但对于希望在人文和社会科学领域学习的学生来说，熟练掌握德语却是入学的必要条件之一。

柏林自由大学为学术自由而建，“真实、公平、自由”成为影响自由大学历史的座右铭。2006年1月，德国研究协会（DFG）和科学委员会在波恩公布德国精英大学候选名单中，柏林自由大学位列其中。2007年10月19日，德国第二轮“精英大学”评选最终揭晓，柏林自由大学正式成为德国九所精英大学之一。

柏林

柏林，德国首都，也是德国最大的城市，现有居民约 340 万（2006 年）。柏林位于德国东北部，四面被勃兰登堡州环绕。施普雷河和哈弗尔河流经该市。德国中东部、施普雷河注入韦尔河口处的城市，面积 892 平方公里，是重要国际交通枢纽之一。柏林市也是德国十六个联邦州之一，因此也称为柏林州，和汉堡、不来梅三个城市同为德国的城市州。柏林就是德国的代表，德国的象征。1991 年成为德国的新首都。柏林交通发达，有环形铁路和高速公路等交通大动脉，并与多条铁路交会，加之空中走廊可与全国各地及欧洲其他国家的主要城市联系便捷。



实用信息



授课语言：全英文授课

课程介绍：附件一（英文）

学分：课程结束后，成绩合格者将获得相应证书和全欧大学认可的欧洲学分（ECTS）

申请者要求：

1. 中国的大学在读生或大学毕业生
2. 英语水平良好，听说读写流利。

申请材料：

1. 英文个人简历
2. 大学在读证明和成绩单（英文翻译件）
3. 填写 2014 年中欧国际暑期学校入学申请表

报名日期：2014 年 3 月 1 日 至 2014 年 6 月 1 日

中国地区招生限额：90 名，报满截止。

课程、日期和学费：

领域	编号	课程名称	大学	开课日期	结课日期	学费	其他
中欧经济与贸易	1	Economics, International Business and Trade: The Economic Development of EU Members States	柏林自由大学	8月4日	8月15日	€ 1,718	
	2	Economics, International Business and Trade: European Business Challenges (最受国际学生欢迎大学)	乌特列支应用科学大学	7月21日	8月15日	€ 2,838	含米兰旅费住宿费
中欧公共政策与社会	3	Society, Governance & Public Policy: Global Challenges-Sustainable Futures	柏林自由大学	7月21日	8月1日	€ 1,718	
	4	Society, Governance & Public Policy: European Identity: Cultures and Institutions (最受国际学生欢迎大学)	乌特列支大学	7月21日	8月1日	€ 1,853	
	5	Society, Governance & Public Policy: Global Health Challenges	哥本哈根大学	8月4日	8月15日	€ 1,828	
	6	Society, Governance & Public Policy: Democracy, Democratisation and Civil Society in Comparative Perspective	哥本哈根大学	8月4日	8月15日	€ 1,958	
中欧关系与国际远景	7	Sino-European Relations in International Perspective: Cultures of Empire (最受国际学生欢迎大学)	乌特列支大学	8月4日	8月15日	€ 1,853	

学费包含：课程学费、学分、成绩单、教材费、住宿、保险费、集体接机服务、签证指导服务

不包含：报名费、国际旅费、签证费、餐费和个人消费等

中欧国际暑期学校保留对此文件的最终解释权

附件一

1. Economics, International Business and Trade: The Economic Development of EU Members States

The course presents the impact of the European integration on the economic development of the EU member countries. The creation of the common market was the main goal of the European integration. The founders of the European Communities were convinced that a closer economic cooperation would not only create welfare for the European citizens but would also stop member countries from entering into a military conflict between each other. On the whole these goals were achieved, and joining the EU has become the major goal of the majority of the countries on the continent. But economic integration also turned out to have some negative consequences. Explaining the processes that led to the current economic crisis in the EU is the main goal of the course. By its end students should be able to understand the relationships between economic developments in different EU member countries and be capable of explaining the consequences of the major policy choices at the European level on the situation in the member countries affected.

Course leader(s): Dr. Andrzej Ancygier (Free University Berlin)

Where: Berlin

When: August 4 – 15, 2014

2. Economics, International Business and Trade: European Business Challenges

To be able to deal with an ever-changing environment is the single most important factor for companies to remain in business successfully. With the European Union (EU) nowadays struggling for its once crucial role in the global economy, this goes for European companies perhaps even more than those on other continents. Fierce competition within the EU as well as from other parts of the world, an economic crisis that does not seem to end, balancing between national rules and regulations on one hand and the opportunities and barriers the EU offers on the other hand – it makes you wonder how European companies even survive, let alone be very successful players in their field. This course offers you the opportunity to explore the challenges faced by European companies, the solutions they find, and gain insight on how the different business cultures in the EU influence the choices that are made. The course combines a theoretical and practical approach including lectures, group assignments and company visits. The

course offers you case studies in the food and agribusiness in the Netherlands and in the textile industry in Italy; week 2 of the programme will take place in Milan. The course ends with a week-long gaming experience that will test your business savvy as an entrepreneur in Europe.

Course leader(s): Inez Meurs (Utrecht University of Applied Sciences)

Where: Utrecht, the Netherlands & Milan, Italy

When: July 21 – August 15, 2014

3. Society, Governance & Public Policy: Global Challenges – Sustainable Futures

The course introduces students to the theory, ethics, law and governance of sustainability. The key challenges of our time are global by nature. However, the current system of global governance based on sovereign states (often in competition with each other) is ill-equipped to meet challenges such as poverty, climate change, environmental degradation and availability of resources. As states cannot on their own provide for a sustainable future of their citizens, they are increasingly forced into a logic of sustainability for all people and responsibility for the global commons. This new logic is grounded on the scientific truth of planetary boundaries, but equally on ethical requirements (e.g. caring for the Earth). The course examines the current system of international law with its normative principles (sovereignty, equality, human rights) and institutions (governments, international organisations, and civil society). In many ways, the current system is 'Eurocentric', i.e. shaped through the European experience, but with globalization, including the emergence of new power centres such as China, the entire system of international law is beginning to change its character.

Course leader(s): Prof. Dr. Klaus Bosselmann (University of Auckland / Free University Berlin)

Where: Berlin, Germany

When: July 21 – August 1, 2014

4. Society, Governance & Public Policy: European Identity: Cultures and Institutions

Each European country has its own cultures, religions, traditions, and languages. Despite this rich and enduring cultural diversity, European nations have for decades been engaged in a joint supranational project aimed at political and economic integration within the European Union. This course aims to introduce students to the foundations of this European project. During this two-week course lecturers will discuss the history, culture, and religion of Europe. Students will also engage in current political and economic debates, for instance about the many ways in which national cultures are affected by and react to supranational developments. Students will be introduced to various aspects of European identity and examine the way that identity is expressed in cultural traditions and institutions. The discussion will include relevant topics such as national identity, cultural diversity, globalization, citizenship in a European context, and the different national approaches to social issues. The programme includes a full day excursion to Brussels where the students will visit the European Parliament and the Royal Museum of Fine Arts. A second excursion will take the students to The Hague for visits to the Municipal Art Museum and the Dutch Parliament.

Course leader(s): Dr. Jaap Verheul & Dr. Maurits Rost (Utrecht University)

Where: Utrecht, the Netherlands

When: July 21 – August 1, 2014

5. Society, Governance & Public Policy: Global Health Challenges

The objective of the course is to introduce the students to the effects of globalization on health and health systems internationally as well as in Denmark. We will touch upon topics such as development aid, economics, global actors and health policies, communicable and non-communicable diseases, migration, brain-drain, violent conflict, refugees, human rights, poverty and access to health care. Classes will be a mix of lectures, case-studies and group work done by the students.

Course leader(s): Prof. Dr. Maximilian de Courten (University of Copenhagen)

Where: Copenhagen, Denmark

When: August 4 - 15, 2014

6. Society, Governance & Public Policy: Democracy, Democratization and Civil Society in Comparative Perspective

This course aims to give a broad introduction to issues and ideas concerning democracy and democratization. A central purpose of the course is to think comparatively about the problems, opportunities, conditions, and constraints for democratic development and consolidation around the world. Concepts and theories will be examined in light of diverse empirical experiences from new democracies and to trace the source of Middle East and Chinese exceptionalism. The idea is to familiarize you with the key debates and concepts on this growing topic and to think critically about the literature in this area.

Course leader(s): Dr. Yosef Kamal Ybssa (University of Copenhagen)

Where: Copenhagen, Denmark

When: August 4 - 15, 2014

7. Sino-European Relations in International Perspective: Cultures of Empire

This course will examine the cultural dimensions of empires in the nineteenth and twentieth centuries. The course will analyse the cultural dimensions of empire in relation to the political and economic developments and the relationship between the centre and the periphery. Students will discuss the historical background of various empires in the nineteenth and twentieth century, such as the British and French empires, Nazi Germany and the Chinese imperial empire, and will be introduced to the terminology and the academic debate. Issues that will be examined during the course include the direct and indirect forms of empire, civilizing missions, the role of culture and representation, and the complex cultural exchanges between the centre and the periphery.

Excursions during the course to the Royal Tropical Institute in Amsterdam and the National Museum of Ethnology in Leiden are included in the program.

Course leader(s): Dr. Jaap Verheul & Dr. Maurits Rost (Utrecht University)

Where: Utrecht, the Netherlands

When: August 4 - 15, 2014