

SKKU 2015

International Summer Semester

June 25~July 22, 2015

New Paradigms of Sustainability : Equality and Collaboration





Sungkyunkwan University (SKKU) is one of Asia's oldest universities and was founded in 1398, shortly after Seoul became the capital of Korea. For more than 600 years, the university educated the leadership of Korea and maintained its status as one of the world's most important centers of Confucian learning. Much of SKKU's historic Seoul campus has been preserved, and is now designated as a national heritage site.

Today, SKKU is a full-fledged university with its Humanities and Social Science campus in Seoul and its Natural Science and Engineering campus in Suwon. Since 1996 SKKU has been generously supported by the Samsung Group, which includes

Unique Origin, Unique Future

Samsung Electronics, the world's largest technology company. Through this unique partnership SKKU has developed world leading academic programs in software development, mobile communications engineering, energy engineering and nanotechnology. It also collaborated with the MIT Sloan School of Management in graduate business education.

As a university with a 600 year legacy of nurturing global leaders, and one that is at the forefront of the global technology revolution, SKKU invites you to meet the world and explore Korea.

This is the place to rediscover the past and set course for the future.





Program Overview

The International Summer Semester (ISS) is a 4 week summer experience that you will never forget. By bringing together students and faculty from Korea and around the world, the ISS is not only academically stimulating; it also offers an opportunity to make new friends and to discover Seoul and Korea.

The Seoul campus of Sungkyunkwan University (SKKU) is located close to the old city center in one of Asia's largest, safest and most dynamic cities. Seoul is home to some of Asia's best universities, Korea's government and broadcast media, numerous multinational corporations and a quarter of the entire Korean population.

SKKU's Suwon campus is located in the heart of Korea's "Silicon Valley", which is home to many innovative start-up and spin-off companies, as well as Samsung Electronics, the world's largest technology company. Surrounded by greenery and served by its own subway station, the Suwon Campus offers a relaxed environment and easy access to southern Seoul, including Gangnam.

The summer of 2015 marks the eighth ISS at SKKU. Since 2008 the ISS has been organized around current and multidisciplinary themes, such as "Culture, Business and Technology in East Asia" (2008) and "Recovery & Prosperity: Post Crisis & New Future" (2010). This year's theme is "New Paradigms of Sustainability". These themes are intended to inspire and not to restrict, students' academic initiative. Classes focus on the theme and many other interesting subjects.





Seoul Campus

- Globalization and Diversity
- Capitalism and Social Conscience
- Innovation, Ethics & Entrepreneurship
- Corporate Communication
- Creativity, Innovation and Design
- Corporate Leadership in East Asia
- The Rise of East Asia
- Multinational Enterprises and Global Corporate Success
- Macroeconomics under the Financial Crisis
- Financial Markets and Institutions
- Marketing Systems: Increasing Shared Prosperity
- An In-depth Look at the Role of Culture in Global Marketing
- Climate Change: Science, Technology and Policy
- Urbanization and the Evolution of Cities
- The United Nations Institutional Framework for Human Rights
- International Criminal Law
- Understanding the Smart Phone Revolution
- Technology, Society and Sustainability
- Korean Economy and Society under Globalization
- International Negotiations: From Disagreement to Consensus
- International Business: How to Conduct Business Abroad
- Technological Innovation and Business Strategy
- Case Studies in Technopreneurship
- Nurturing Talent
- Human Rights Across Borders
- Perspectives on Conflicts
- Diplomacy and Global Governance Networks
- Korea-China Economic Relations and Trade
- Cross Cultural Business Management
- Marketing and Society
- Marketing and Consuming Culture: Sports, Entertainment and Technology
- Discover Korea: Korean Culture and History
- Strategic Corporate Social Responsibility
- Global Strategy
- International Economics
- Poverty, Inequality and Economic Growth
- Social Changes and Organizations in Asia: For the More Equal and Sustainable Society through Collaboration
- Global Leadership and Sustainability
- Big Data in Management



Professor, Charles Hampden-Turner
University of Cambridge, UK

I have been teaching at the SKKU ISS for seven consecutive years. It is a unique, rigorous and transformative globally oriented academic program that has an indelible influence on every single one of its participants. It is something that is not to be missed.



Professor, Raymond Abelin
Sungkyunkwan University, Korea

I am a regular faculty member of the SKKU ISS, however I never cease to be impressed by the quality and diversity of the students and faculty. Although the program has grown over the years, it keeps getting better. It truly is an extraordinary academic experience.



Professor, Navrati Saxena,
Sungkyunkwan University, Korea

The SKKU ISS with its theme "New Paradigms of Sustainability" presents a tremendous opportunity for participants to delve into current issues at the interface of society, technology and globalization. I am excited by the prospect of meeting all of you in 2015.



Professor, Edward Romar
University of Massachusetts,
Boston, US

The 2014 SKKU ISS was a great experience for me. I enjoyed working with a diverse student mass, seeing what can be achieved through cross-cultural interaction, and that is always the case during summers at SKKU. Let's join together and make the 2015 SKKU ISS even better.

The Words of Our Students

The SKKU ISS summer course can be a life changing experience. It allowed me to ask myself different questions and that is what I think really matters. You will enjoy the most amazing Korean welcome and you can experience a world class palette of student entertainment in Seoul, and if that is not enough for you, the ISS also has cultural tours. You have to see it with your own eyes to believe it!

(NHL University, The Netherlands)

South Korea and SKKU are unbelievable-making lifelong friendships with students from all around the world, realizing that there is a whole world outside the US, and sharing the passion for learning. I will never forget the cultural richness of Korea and the riches I gained in new friends.

(Hawaii Pacific University, USA)



Marco



Ryoko

It was a great opportunity to meet and mingle with people from all around the globe. The course was highly student-oriented, really encouraging us to engage and participate in class. Studying with people from different countries and listening to a renowned professor's lecture showed me what it really means to be a part of a global standard!

(Ritsumeikan University, Japan)



Victoria



Pearleen

ISS is a crazy fun and amazing experience. The courses, activities and interactions have widened my horizons beyond what I could ever imagine. The SKKU ISS will be the most fascinating memory I have from my years in university!

(Singapore Institute of Management, Singapore)

Cultural Events and Field Trips





Online Application

Online application begins February 5th at <http://summer.skku.edu>. If you have any questions, please e-mail us at issoffice@skku.edu or contact us by phone at +82 2 760 0023~8 or fax +82 2 760 0159. In some cases you may be able to apply directly through your home university.

Visa Requirement

Most foreign ISS participants can travel to Korea visa-free. However if you do need a visa for the duration of the ISS, please contact the nearest Korean embassy or consulate to inquire about the latest policies and requirements. SKKU can assist you by providing an invitation letter and other necessary documents, however it is the local Korean embassy that has the latest information, not SKKU.

Health Insurance

International students who take part in the ISS are required to purchase health insurance. Students can purchase their own insurance or pay SKKU an extra fee to be included in its group insurance policy, which will be taken out with a major Korean-licensed insurance company.

Fees

Tuition and fees must be paid **by bank transfer** to Sungkyunkwan University.

Mandatory Fees	Application Fee	100 USD
	Course Tuition	790 USD per course
	Cultural Activity Fee	200 USD
Optional Fees	Accommodation Fee	600 USD
	Insurance Fee	80 USD
	Airport Pick-Up (One-way Only)	80 USD
	Extra Korean Language Class (Materials fee)	30 USD

* Application Fee is not refundable.

* Each applicant can find his/her payment information individually by logging in the online application site.

* Students can take a maximum of two courses.

* Pick-up service is available from Incheon international airport only.

Schedule

February 5	Int'l Students Online Registration Begins
June 11	Registration Deadline
June 25	Orientation
June 29	Classes Begin
July 17	Classes End
July 22	Graduation, Farewell Ceremony