



## Information Letter to Shandong University

### TiSEM Partner Scholarship Academic Year 2015-2016

Based on the longstanding and highly valued partnership between Shandong University ("Shandong") in China and the Tilburg School of Economics and Management at Tilburg University ("TiSEM") in the Netherlands, graduate students from Shandong are invited to join the Master's programs in Economics or Business/Management at TiSEM.

This information letter specifies the procedure and timeframe of the application and admission processes.

#### 1. Advantages

##### 1) *Exemption GRE/GMAT test*

Talented students from Shandong do not need to undertake the Graduate Record Examination (GRE) or Graduate Management Admission Test (GMAT) for admission to the Tilburg program.

##### 2) *Scholarships*

To create opportunities for talented Chinese students who want to study Economics or Business/Management in the Netherlands, TiSEM supports students from Shandong with a *TiSEM Partner Scholarship*. The scholarship is worth €3.000 for the academic year 2015/2016 in Tilburg (comes as a tuition fee waiver).

##### 3) *Two degrees*

After successful completion of the Master's program at Shandong and the Master's program at TiSEM, students are awarded both the Master's degree from Shandong as well as the Master of Science (MSc) degree from Tilburg University. Students with a relevant undergraduate background can also apply for the single degree at TiSEM.

#### 2. Master's programs

For the academic year 2015/2016 students may choose from the following one-year Master's programs offered by TiSEM:

##### Economics

- MSc Economics
  - Track Competition and Regulation
  - Track Socio-Economic Policy
  - Track Resources, Development and Growth
  - Track Pensions, Aging and Retirement
  - Track International Economics and Finance
- MSc Econometrics and Mathematical Economics
- MSc International Business Taxation
  - Track International Business Tax Economics
- MSc Operations Research and Management Science
- MSc Quantitative Finance and Actuarial Science

##### Business/Management

- MSc Accounting
- MSc Finance
- MSc Information Management
- MSc International Business Taxation
  - Track International Business Tax Economics
- MSc International Management
- MSc Marketing Management
- MSc Marketing Research
- MSc Strategic Management
- MSc Supply Chain Management

Detailed descriptions are available on:

[www.tilburguniversity.edu/masters](http://www.tilburguniversity.edu/masters).

Our Master's brochure can be downloaded from:

[www.tilburguniversity.edu/education/brochure](http://www.tilburguniversity.edu/education/brochure).

#### 3. Scholarships 2015/2016

*TiSEM Partner Scholarship*: all talented students from Shandong with a recommendation from their home university, who are admitted to the Master's program at TiSEM, will pay a reduced annual tuition fee of € 10.000 instead of the regular tuition fee of €13.000.

TiSEM also promotes one *Orange Tulip Scholarship (OTS)* to excellent Chinese students. It is recommended to consider applying for the OTS as well. Information available on: [www.nesochina.org](http://www.nesochina.org).



Students are also encouraged to apply for the *Sino-Dutch Bilateral Exchange Scholarship*. This scholarship program is administered by the China Scholarship Council (CSC) in China and the Nuffic in the Netherlands. Information available on: <http://en.csc.edu.cn> and on [www.studyinholland.nl/scholarships/scholarships-administered-by-nuffic/china-programme](http://www.studyinholland.nl/scholarships/scholarships-administered-by-nuffic/china-programme).

#### 4. Admission requirements

The TiSEM Partner Scholarship is available to those who are enrolled in a relevant study program at Shandong, and who meet the admission criteria for the Master's program at TiSEM. These are specified on that particular program's 'Admission & Application' page on [www.tilburguniversity.edu/masters](http://www.tilburguniversity.edu/masters). No GRE or GMAT test results are required.

The applicant's individual application must be supported by his or her home institution, which recognizes the talent of the student by completing and signing the Recommendation Letter (Appendix 1).

Students must meet the requirements for obtaining an entry visa and residence permit for the Netherlands.

#### 5. Application & Admission

##### *Nuffic Certificate*

Chinese students who wish to enrol in an English-taught program at a Dutch higher education institution are required to apply for a Nuffic Certificate. Nuffic sends this certificate directly to the relevant Dutch higher education institution once it has been issued. For more information: [www.studyinholland.nl/practical-matters/visas-and-permits/nuffic-certificate-for-chinese-students](http://www.studyinholland.nl/practical-matters/visas-and-permits/nuffic-certificate-for-chinese-students).

The application and admission procedure is scheduled along the following steps and deadlines:

##### **Before April 2015: promo and pre-selection**

Promotion among students and pre-selection of eligible candidates by Shandong University.

##### **1 April 2015: deadline for application**

Check the 'Admission & Application' page on [www.tilburguniversity.edu/masters](http://www.tilburguniversity.edu/masters) to find all information on the application procedure.

##### **Before 1 June 2015: admission decision**

Within 4 to 6 weeks after the application, candidates will receive the decision of the Admission Committee by email. Students who are granted the TiSEM Partner Scholarship must comply with and confirm in writing their agreement with the terms and conditions attached to the scholarship prior to the granting of the scholarship.

##### **1 June 2015: Tilburg starts the visa procedure**

Students will be contacted directly for any other required documents.

#### 6. Contact

##### ***For information on Application & Admission*** **Admissions Office**

Tilburg University, School of Economics and Management  
Ms. Alejandra van Delft, Admissions Officer  
Admissions Office, room K202  
Warandelaan 2  
5037 AB Tilburg  
The Netherlands

E-mail address: [MSc.TiSEM@tilburguniversity.edu](mailto:MSc.TiSEM@tilburguniversity.edu)

##### ***For general support***

##### **Tilburg University Support Office China**

Mr. Jacques van Vliet, Academic Liaison  
Rm.308, Sunjoy Mansion, No.6 Ritan Road  
Chaoyang District  
100020 Beijing  
China

E-mail address: [jvvliet@tiusochina.com](mailto:jvvliet@tiusochina.com).



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APPENDIX 1

**Recommendation Letter for TiSEM Partner Scholarship**

**To Whom It May Concern:**

I hereby declare that

*Shandong University*

as represented by

.....  
(please enter name of contact person)\*

supports the application of

.....  
(please enter name of student + date of birth)

for the MSc program in

.....  
(please enter name of program)

and recommend this student for the **TiSEM Partner Scholarship**.

**Remarks (if necessary)**

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Signature

**\*Contact details:**

Name : .....

Position : .....

Phone : .....

E-mail : .....



For most up-to-date and complete information, please check the Application & Admission pages of your Master program at [www.tilburguniversity.edu/education/masters-programmes](http://www.tilburguniversity.edu/education/masters-programmes).

Master's program at Tilburg University	University Bachelor's degree in:	A solid academic basis in the following areas required:
<i>Accounting</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Academic Training (24 ECTS)</li> <li>Accounting (24 ECTS)</li> <li>Mathematics and Statistics (18 ECTS)</li> <li>Finance (12 ECTS)</li> <li>Economics (12 ECTS)</li> <li>Management or Marketing (12 ECTS)</li> </ul>
<i>Econometrics and Mathematical Economics<sup>1</sup></i>	<ul style="list-style-type: none"> <li>Economics</li> <li>Econometrics</li> </ul>	<ul style="list-style-type: none"> <li>Mathematics and Statistics</li> <li>Economics</li> </ul>
<i>Economics</i>	<ul style="list-style-type: none"> <li>Economics</li> <li>Econometrics</li> </ul>	<ul style="list-style-type: none"> <li>Macroeconomics</li> <li>Microeconomics</li> <li>Mathematics</li> <li>Statistics</li> <li>Game Theory</li> <li>Industrial Organization</li> </ul> <p>Knowledge is also required in at least one of the following areas:</p> <ul style="list-style-type: none"> <li>Labor Economics</li> <li>Environmental Economics</li> <li>Public Economics</li> <li>Development Economics</li> <li>International Economics (i.e., both International Trade and International Finance)</li> <li>European Economics</li> <li>European Financial and Monetary Integration</li> </ul>
<i>Finance</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Academic Training (24 ECTS)</li> <li>Mathematics and Statistics (24 ECTS)</li> <li>Economics (18 ECTS)</li> <li>Finance (12 ECTS)</li> <li>Accounting (12 ECTS)</li> <li>Management or Marketing (12 ECTS)</li> </ul>
<i>Information Management</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Academic Training (24 ECTS)</li> <li>Accounting (24 ECTS)</li> <li>Mathematics and Statistics (18 ECTS)</li> <li>Economics (12 ECTS)</li> <li>Management or Marketing (12 ECTS)</li> <li>Finance (12 ECTS)</li> <li>Databases (6 ECTS)</li> <li>Business Process Analysis 1 (6 ECTS)</li> <li>Information Systems Strategy (6 ECTS)</li> </ul>
<i>International Business</i>	<ul style="list-style-type: none"> <li>Economics</li> </ul>	<ul style="list-style-type: none"> <li>Micro-Economics</li> </ul>

<sup>1</sup> The following literature gives you an idea of the level of mathematical and statistical ability we require for entry into the program:

- L.J. Bain and M. Engelhardt, *Introduction to Probability and Mathematical Statistics*, Duxbury, 2nd edition (1992).
- Sydsaeter, K. and P. Hammond, *Essential Mathematics for Economic Analysis*, Pearson Education (2002).
- D.C. Lay, *Linear Algebra and its Applications*, Addison-Wesley, Second Edition, Amsterdam, (1997).



<i>Taxation / track International Business Tax Economics</i>	<ul style="list-style-type: none"> <li>Econometrics</li> </ul>	<ul style="list-style-type: none"> <li>Macro-Economics</li> <li>Accounting</li> <li>Empirical techniques / quantitative methods</li> </ul>
<i>International Management</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Academic Training (24 ECTS)</li> <li>Mathematics and Statistics (18 ECTS)</li> <li>Marketing (12 ECTS)</li> <li>Management (12 ECTS)</li> <li>Finance (12 ECTS)</li> <li>Accounting (12 ECTS)</li> <li>Economics (12 ECTS)</li> </ul>
<i>Marketing Management</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Economics</li> <li>Management</li> <li>Finance or Accounting</li> <li>Marketing (more specifically: courses in Marketing and Consumer Behavior)</li> </ul>
<i>Marketing Research<sup>2</sup></i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> <li>Econometrics</li> </ul>	<ul style="list-style-type: none"> <li>Mathematics and Statistics</li> <li>Academic Skills</li> <li>Organization Management</li> <li>Finance or Accounting</li> <li>Marketing (more specifically: courses in Marketing, Marketing Research and Consumer Behavior)</li> </ul>
<i>Operations Research and Management Science<sup>3</sup></i>	<ul style="list-style-type: none"> <li>Economics</li> <li>Econometrics</li> </ul>	<ul style="list-style-type: none"> <li>Mathematics and Statistics</li> <li>Economics</li> </ul>
<i>Quantitative Finance and Actuarial Science<sup>3</sup></i>	<ul style="list-style-type: none"> <li>Economics</li> <li>Econometrics</li> </ul>	<ul style="list-style-type: none"> <li>Mathematics and Statistics</li> <li>Economics</li> </ul>
<i>Strategic Management</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Organization and Management</li> <li>Marketing</li> <li>Accounting</li> <li>(Corporate) Finance</li> <li>Statistics</li> <li>Mathematics</li> </ul>
<i>Supply Chain Management</i>	<ul style="list-style-type: none"> <li>Business</li> <li>Business Economics</li> <li>Management</li> </ul>	<ul style="list-style-type: none"> <li>Organization Theories</li> <li>Academic Training</li> <li>Economics and Business</li> <li>Supply Chain Management (at least two undergraduate courses)</li> <li>Methods (research methods, mathematics, statistics)</li> </ul>

<sup>2</sup> We strongly advise students with a Business Administration background to follow the Strategic Marketing Research track, and students with a background in econometrics to follow the Quantitative Marketing Research.

<sup>3</sup> The following literature gives you an idea of the level of mathematical and statistical ability we require for entry into the program:

- L.J. Bain and M. Engelhardt, *Introduction to Probability and Mathematical Statistics*, Duxbury, 2nd edition (1992).
- Sydsaeter, K. and P. Hammond, *Essential Mathematics for Economic Analysis*, Pearson Education (2002).
- D.C. Lay, *Linear Algebra and its Applications*, Addison-Wesley, Second Edition, Amsterdam, (1997).