

## 2013 CHUNG-ANG UNIVERSITY INTERNATIONAL SUMMER PROGRAM

ON KOREAN CULTURE AND SOCIETY



## **CAU ISP Highlights**

- 01 Live high in comfort and low in cost.
- **O2** The highest ranked university in Korea for Culture and Arts.
- O3 Better understanding of Korean culture and society through class room lectures and various experiential field trips.
- **O4** Earn 5 or 6 transferable credit hours upon the completion of this program.
- Learn, have fun, and play with fellow international students and interactive activities with Korean students.
- O6 Special scholarships for students of partner institutions and a Chung-Ang Family.

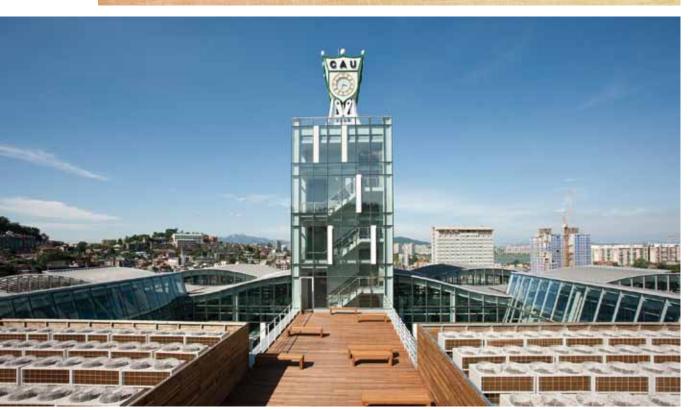


## **Welcome to CAU International Summer Program (ISP)**

Chung-Ang University (CAU), established in 1918 with the educational ideals of Righteousness and Truth, has overcome the nation's many adversities and has taken on a leadership role to cultivate the intellectuals of Korea.

With the goal of ranking within the top 100 universities in the world by its centennial anniversary in 2018, Chung-Ang University has intensified its effort to internationalize educational programs and globalize its campus.

This Chung-Ang International Summer Program will contribute to that effort. In accordance with this vision, Chung-Ang University launched the CAU Summer program in 2005. Through this program, students will be introduced to various topics ranging from traditional Korean culture to contemporary Korean society. In addition, various excursions are scheduled for each week during the program. There will be field trips to the historical and cultural places, all of which are related to the lectures. The International Summer Program (ISP) at Chung-Ang University is an opportunity to spend an unforgettable summer in Korea.



CAU Garden, Central Library

## Travel and Study at CAU International Summer Program



#### **Chung-Ang University**

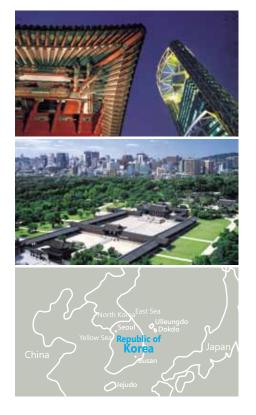
Since the establishment of Chung–Ang University in 1918, it has been a leader in globalization in Korea and has been a pioneer of education as the "Cradle of Education". Initially established as the Chung–Ang Kindergarten at the Chung–Ang Methodist Church in 1918, it has now become a leading private university in Korea. Overall reputation of the university's education programs is very high. In 2011, CAU was ranked 3rd for outgoing exchange student rate, 7th for incoming exchange student rate and 10th in Overall University Qualification. CAU has more than 370 partner universities or institutions for international academic cooperation with university level agreements alone.

- Korean conglomerate Doosan incorporated CAU in 2008
- Campuses : Seoul and Anseong
- Faculties: 5 faculties, 11 Colleges and 15 Graduates
- 30,000 Students, 1,248 Professors,
  5,229 Lectures and 383 Administrators



#### **Republic of KOREA**

The Republic of Korea is a small country on the far eastern edge of Asia. Although it ranks 106th in the world in terms of land area, the country is a center of economic activity, culture, and arts. Today, Korea is an industrial nation standing tall on the world stage. Korea's semiconductor, automobile, shipbuilding, steel and IT industries are leaders in the world's global markets. Korea has also been host to the 1988 World Olympics in Seoul and the 2002 Korea—Japan FIFA World Cup. Recently, Korean dramas, movies, and music are attracting many audiences in Asian countries and beyond, creating the "Korean Wave." Korea's new standing in the international community was highlighted in 2010 by becoming the first Asian country to chair the G20 and host the G20 Seoul Summit.



#### **SEOUL**

Seoul is the world's 10th largest city. It is also the center of all political, economic and cultural activities in Korea. Korea's past and present coexists harmoniously—with a heritage that spans across centuries and a future that lies on the cutting–edge technology of its IT industry. The city is surrounded by beautiful mountains and is built around the banks of the Han River. The nearest seaside is located only an hour away from Seoul.



## Brief Overview of CAU International Summer Program

## Academic Achievement and Korean Society & Culture

The CAU International Summer Program (ISP) is a program for learning about Korea, focused on its culture in an international context and cultural experiences for fostering understanding of Korean culture and society. CAU welcomes students from all over the world to its various courses, mostly on Korean culture and society. Students will have cultural activities and go on field trips related to the lectures.





the Royal Place

Field Trip to Gyeongju



Hanbok (Traditional Korean Costume)



KOFIC Namyangju Studios



Boryeong Mud Festival

## **Session I**

June 28(Friday) ~ July 22(Monday), 2013 (4 weeks)



#### 1. **LECTURES**



Lectures are organized by blocks of topics covering Korean language, Korean society, Korean folk and contemporary culture, Korean Media, etc. All lectures are taught in English. There will be a total of twenty lectures that are 3 hours long.

#### **Korean Culture**

- Basic Korean Language (1) ~ (4)
- Asian Calligraphy
- Introduction to Korean Movies (1), (2)
- Korean Wave in The Global Context
- Intercultural Communication
- Modern Korean Architecture
- Korean Culture and History (1), (2)

#### **Korean Society**

- Korea and Korean Society in a Foreigner's Point of View
- Business in Korea
- · Contemporary Issues in the Korean and Global Economy
- Korean Political Development
- North Korean Politics and South-North Korean Relations
- Korean Society and Social Issues in Korea



#### 2. CULTURAL ACTIVITIES



During the program, students will have chance to experience Korean culture and society first hand. Through the cultural activities, students will have deeper understanding of Korea and an insight into Korean culture and society



#### **Seoul City Tour**

Students will visit many of popular attractions in Seoul - the Royal Places, Insa-dong, Gwanghwamun square, Cheonggyecheon Stream, etc.

#### **Visiting Korean Corporations**

Through visits of Korea's leading businesses and industrial centers, students can understand the economy of Korea. Students will experience a on-site tours of Hyundai or Doosan Industries and experience the peak of the high-tech Korean industries.

#### Field Trip to Gangwon-do

Located in the mid-eastern part of the Korean peninsula, Gangwondo Province is blessed with beautiful mountains and clean beaches that offer some of the best sceneries and vacation spots throughout the year. Winter in Gangwon-do is heaven for winter sports enthusiasts, as the province gets a lot of snow. Meanwhile, the 2018 Winter Olympics has been scheduled to take place in Pyeongchang, Gangneung, and Jeongseon.

#### **KOFIC Namyangju Studios**

Namyangju Studio Complex was founded by the Korea Film Council (KOFIC). It is considered as the largest film production facility in Korea and the largest movie studio in Asia.

#### **DMZ** (Demilitarized Zone)

The DMZ is a buffer zone to prevent an armed conflict after the armistice agreement between South Korea and the DPRK. There are some restrictions on the total number of troops, weapon disposition, and military installation in the DMZ. You can experience the reality of the divided two Koreas at the DMZ.

#### **Temple Stay**

Students will have a unique opportunity to learn and experience the Korean Buddhist culture. The Korean Buddhist Jogye and Cheontae Orders offer an opportunity to lodge and witness the temple life of monks and nuns under a temple stay program.

#### **Korean Folk Village**

The Folk Village a living museum that recreates the lifestyle of several centuries ago. While touring a historic Korea, students can indirectly experience ancestral wisdom and lifestyles.

#### **K-Pop Dance**

K-Pop has developed from a Korean scene to a globalized frenzy. Students will have an opportunity to participate and learn Korean pop style dance moves that will make K-pop enthusiasts jealous of and understand the urbanized Korean dance style.

#### **Korean Culinary Experience**

With the success of the Korean drama Daejanggeum, or Jewel in the Palace, in Taiwan, Hong Kong, and Japan, the popularity or Korean foods are rising in Asia. The rising popularity is also attributable to the Korean Wave sweeping Asia Students will have chances to cook traditional Korean dishes and experience a Korean traditional culinary experience.

#### **Taekwondo**

Taekwondo is a traditional Korean martial art. It is an art of self-defense that uses the movement of the hands and feet. Students will undergo and learn the basic movements and forms of traditional Korean martial arts and will have a chance to develop character and personality through physical, mental and spiritual discipline.

#### **Experience Wearing Hanbok** (Traditional Korean Costume)

Hanbok means literally "Korean dress", the traditional clothing that Koreans have worn through the ages. Students will learn about the meaning of a Korean traditional clothing and understand traditional Korean fashion and sentiments by wearing the traditional garments.

#### **Traditional Korean Music and Instruments**

Students will have a chance to experience traditional Korean music, musical instruments, and its ensemble and also try out different Korean traditional musical instrument.

#### **Korean Ceramic Art**

Boasting a long history and tradition of ceramics, Korean pottery is still at the top of the wish list for international visitors to Korea. Students will hear a presentation on the culture and history of Korean pottery. And they can then decorate unvarnished pieces of pottery or even try making their own on the potter's wheel.

· Classes and Cultural Activities are subject to change

## Session II

## Aug 5(Monday) ~ Aug 23(Friday), 2013 (3 weeks)



#### 1. **LECTURES**



Through 15 intensive Korean courses, it is a chance to understand Korean fundamentals and improve the ability to learn Korean. Lectures are organized by blocks of topics covering Korean language, Korean society, Korean folk and contemporary culture, Korean Media, etc. Also, an in-depth look at various aspects of Korea can be experienced through five special lectures diverse on Korean society and culture. All lectures are taught in English.

#### **Korean Language**

- Basic Korean Language (1) ~ (15)
- Intermediate Korean Language (1) ~ (15)

King's Costume

#### **Korean Culture & Society**

- Korean Culture and History
- Korea and Korean Society from a Foreigner's Point of View
- Introduction to Korean Movies
- Korean Wave in the Global Context
- Understanding Korean Cuisine
- If not enough students are recruited, the Session II program may be cancelled.



#### 2. CULTURAL ACTIVITIES



During the program, students will have chance to experience Korean culture and society first hand. Through the cultural activities, students will have deeper understanding of Korea and an insight into Korean culture and society



#### **Seoul City Tour**

Students will visit many of popular attractions in Seoul - the Royal Places, Insa-dong, Gwanghwamun square, Cheonggyecheon Stream, N Tower, etc.

#### **K-Pop Dance**

K-Pop has developed from a Korean scene to a globalized frenzy. Students will have an opportunity to participate and learn Korean pop style dance moves that will make K-pop enthusiasts jealous of and understand the urbanized Korean dance style.

#### **Nonverbal Korean Performance Show (NANTA)**

Seoul comes in at #3 in the number of performances presented following New York and Paris. NANTA, Korea's representative nonverbal performance show, is already widely known throughout the world. Students can feel the great passion and enthusiasm towards performing arts from the actors and audiences.

#### **KOFIC Namyangju Studios**

Namyangju Studio Complex was founded by the Korea Film Council (KOFIC). It is considered as the largest film production facility in Korea and the largest movie studio in Asia

#### **BukchonHanhok Village**

Surrounded by Gyeongbokgung Palace, Changdeokgung Palace and Jongmyo Shrine, BukchonHanok Village is home to hundreds of traditional houses called 'hanok' that date back to the Joseon Dynasty. Today, many of these hanoks operate as cultural centers, guesthouses, restaurants and tea houses, providing an opportunity to experience, learn and immerse in Korean traditional culture.

#### Field Trip to Gangwon-do

Located in the mid-eastern part of the Korean peninsula, Gangwondo Province is blessed with beautiful mountains and clean beaches that offer some of the best sceneries and vacation spots throughout the year. Winter in Gangwon-do is heaven for winter sports enthusiasts, as the province gets a lot of snow. Meanwhile, the 2018 Winter Olympics has been scheduled to take place in Pyeongchang, Gangneung, and Jeongseon.

#### **The National Museum of Korea**

A window to the history of Korea, the National Museum of Korea displays 18,000 relics. It is the largest museum in Korea, proudly exhibiting not Korean cultural properties but also works of art from across Asia.







Seoul City Tour K-Pop Dance

Field Trip to Gyeongju

### **Academic Calendar**



#### **Application**

#### 1. Qualification

- 1) All students who are currently enrolled at college or university level institutions
- 2) English proficiency for non-native speakers. (TOEFL is not required, however, your English should be proficient enough to take courses conducted in English).

#### 2. Application Materials

- 1) Completed application form (download at www.neweng.cau.ac.kr)
- 2) Official transcript from your university
- 3) One passport-size photo.
- 4) Copy of passport
- 5) Official letter of nomination from home university (Students from partner institutions)

#### 3. Application Procedures

- 1) Fill out and submit the online application form (www.neweng.cau.ac.kr) by May 31, 2013 (Session 1) / June14,2013 (Session 2)
- 2) Send the application materials to the address below by Airmail or E-mail: Office of International Affairs, Chung-Ang University, 84 Heukseok-ro Dongjak-gu Seoul 156-756, Korea / Tel\_82-2-820-6211 / Fax\_82-2-813-8069 / E-mail\_international@cau.ac.kr
  - Online application is valid only when other application materials are sent within 20 days.
- 3) Receive confirmation email with invoice
- 4) Pay admission fee, tuition and fees in full by June 7, 2013 (Session 1) / July 5, 2013 (Session 2) (The admission fee is waived for partner university students)
- 5) Receive a Letter of Admission.

#### **Credit Transfer**

Students can earn 5 (Session 2) or 6 (Session 1) transferable credits upon completion of the ISP program. Students who wish to transfer credits are required to obtain pre—approval from the academic authorities at their home institution.

#### **Fees and Payment**

# SESSION I

#### Fees (Korean Won)

Mandatory Fee	Application Fee	₩ 50,000
	Tuition	₩ 2,250,000
	Total	₩ 2,300,000
Optional Fee	Airport Pick-up	₩ 50,000
	Dormitory Fee (Double Occupancy)	₩ 350.000

<sup>\*</sup> Airport Pick-up fee will be charged after arrival

#### **Scholarships**

Students from Partner Universities	Application Fee, Airport Pick-up waiver 60% Tuition waiver
Students whose parents are Chung–Ang University Alumni	Application Fee waiver 30% Tuition waiver
Students who have recommendation from a member of Chung–Ang University Alumni	10% Tuition waiver

#### **Payment**

Please pay the total amount in full according to your status, by June 7th, 2013





#### Fees (Korean Won)

	Application Fee	₩ 50,000
Mandatory Fee	Tuition	₩ 1,600,000
	Total	₩ 1,650,000
Optional Fee	Airport Pick-up	₩ 50,000
	Dormitory Fee (Double Occupancy)	₩ 262,500

<sup>\*</sup> Airport Pick-up fee will be charged after arrival.

#### **Scholarships**

Students from Partner Universities	Application Fee, Airport Pick-up waiver 50% Tuition waiver
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#### **Payment**

Please pay the total a mountin full according to your status, by July 5th, 2013.

#### **Telegraphic Transfer Information**

Bank	Bank Woori Bank, Chung-Ang University Branch 84 Heukseokro, Dongjak-Gu, Seoul, Korea	
Account Number	1005-601-849218	
Beneficiary Name	Chung Ang University	
Swift Code	HVBKKRSE	

#### Refund

The application fee is not refundable. The tuition, dormitory, airport pick up fee are partly refundable depending on the time of withdrawal.



### Student Life

#### 1. Accommodation

The best and most advanced university dormitory in Korea, Blue Mir Hall was built using Mondrian abstract art that balances symmetry and order and is one of the newest landmarks of Chung–Ang University. This residential building is surrounded by a small natural forested environment. The building is equipped with the state of the art air conditioning and heating system, wireless high speed internet access, a large dining area, fitness center, café and a lounge. Each room is fitted with two twin beds, two desks, an air conditioner/heater, and bathroom with a shower. Students wish to stay in the dormitory should check the housing option when submit they application form by May 15, 2013 (Session 1) And June 14, 2013 (Session 2)

#### 2. Health Insurance

Health Insurance is required for all international students attending Chung—Ang University. It they do not carry a proper accident and health insurance policy whose benefits match or exceed \$20,000 respectively, they must purchase a health insurance policy in Korea. We highly recommend students purchase the insurance offered by CAU as it is usually much more affordable than insurance purchased abroad. It is also a sufficient short—term policy to cover students for the duration of our program

#### 3. Visa

Foreign nationals of those countries with which Korea has signed a visa waiver agreement (U.S, Most European countries, Japan, etc) can enter Korea and participate in the ISP without a visa for duration of up to 90–days. For more information, please consult your nearest embassy or consulate general.





# Review of International Summer Program

#### Beejay Lemuel Gomez Buduan San Diego State University, U.S.A

This 2012 International Summer Program at Chung-Ang University was truly awesome. I could be nice and say that this was one of the best summers of my life but in truth, this was the best summer of my life. There were just so much memories built in a span of 4 weeks. For one, all the cultural activities. We not only explored Seoul but many other parts of Korea as a whole. Seeing temples, studios, North Korea and more, I was able to learn much of the Korean culture. Before coming here, all I pretty much knew about Korea was Kpop, its 'media and entertainment. Now, I truly feel that I have a greater

grasp of Korea, its history and what it's truly like. I really loved everything about it and would highly recommend to other students.

#### Zohra Ahmadyar University of Leeds, UK

The International Summer Programme has been an absolutely amazing and life changing experience for me. From the moment I arrived in Korea until now I have felt so happy and well looked after. Our timetable has been both fun and educational which is exactly what I was hoping for. Having only been here for four weeks I feel that I have learnt so much about Korea and the Korean culture. Furthermore, every

lecture and cultural activity has been beneficial in some way, and I so grateful to have been given the opportunity to study at Chung Ang University. During the programme my favorite trips have been the tour of Seoul, visiting the Buddhist temple, and learning about traditional Korean music and instruments. Although four weeks has passed so quickly and I was really said to be leaving such a beautiful country, I was grateful to have been given the opportunity to meet such kind and friendly people, not only from Korea but from all over the world

#### JuliaGolubeva Goethe University, Frankfrut Am Main, Germany

At first I signed in for this Summer Program because I saw it as a chance to spend a longer time in Korea and I have not really prepared myself for it, I wanted to spend a fun time and meet new people, but the program exceeded my expectations. I didn't know we would have Korean students studying with us and I was really positively surprised. What I liked most about this program is how well organized everything was, from the airport pick up to making a bank account to all the field trips we had. We always had a Korean buddy to show us around and the students took really great care of us, so no one was left alone. I especially liked how we got the change to

try different traditional food on our trips which we normally would not have. All in all it was an incredible experience and the time flue too fast

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