



University of Victoria

Brilliant by nature...

- Canada's # 1 comprehensive university (*MacLean's Magazine* 2007-2009)
- Ranked 130 of top 200 universities in the world (Times Higher Education survey 2010)
- world-class professors
- life-changing opportunities
- attractive and vibrant location
- over 19,000 students attend UVic from around the world

GUSTAVSON SCHOOL OF BUSINESS

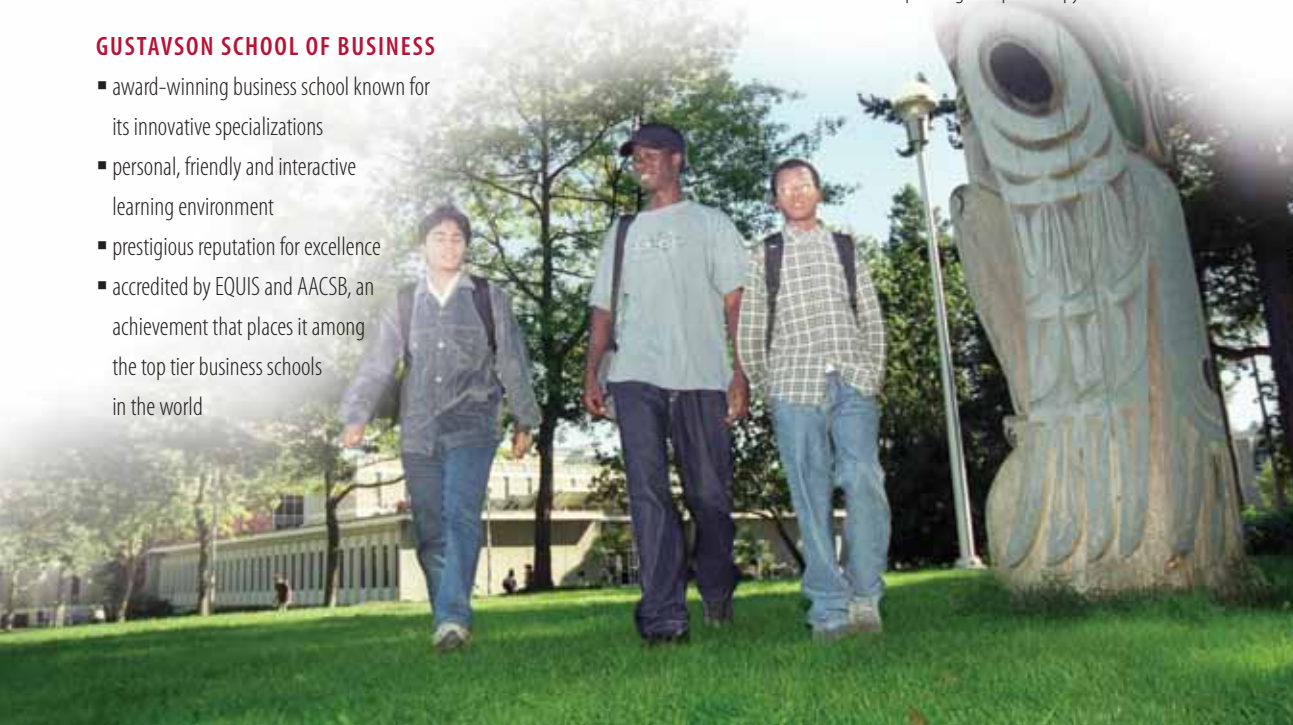
- award-winning business school known for its innovative specializations
- personal, friendly and interactive learning environment
- prestigious reputation for excellence
- accredited by EQUIS and AACSB, an achievement that places it among the top tier business schools in the world

FACILITIES

- modern classrooms
- comfortable student residences
- libraries and galleries
- computer labs with free Internet
- athletics and recreation centers with swimming pools
- bus exchange
- book store
- movie theatre

SERVICES

- cafeterias, restaurants, and pubs on campus
- medical and dental clinics
- pharmacy
- hair salon
- student counseling
- travel agency
- sports and recreation classes and clubs
- free wireless Internet around campus
- printing and photocopy services



"I enjoyed the ISIBM so much. Studying at UVic, making international friends and joining exciting activities gave me valuable experiences and memories. I gained a lot from this program."

Li, Tsz Yan (Ellie),
City University of Hong Kong



The University of Victoria

Ranked as one of the best comprehensive universities in Canada and 130th in the world by the Times Higher Education in 2010, the University of Victoria (UVic) is comprised of 10 faculties and two divisions. Researchers at UVic are creating new knowledge to enhance societal well-being in Canada and abroad. Our students, over 19,000 from Canada and around the world, enjoy an engaged and research-inspired learning environment, state-of-the-art facilities and the beauty of our park-like campus. UVic maintains a strong connection with the community beyond the campus, contributing to the sustainable social, cultural and economic development of our region and our nation.

Peter B. Gustavson School of Business

The Gustavson School of Business offers undergraduate, graduate, executive and diploma programs. In delivering these programs, we are committed to realizing our vision of developing global business leaders to create a better world. Our international, integrative, innovative and socially sustainable approach ensures our students learn to think differently about the world of business.

Our faculty members have won many awards for their research and teaching and our school has earned recognition for its innovative programs. We have earned both EQUIS and AACSB accreditation, standards of excellence that place us among the top tier of business schools worldwide. Visit our website for more information about accreditation, our vision and programs.



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SUMMER PROGRAMS IN CANADA



University of Victoria

Peter B. Gustavson
School of Business

The world looks different from here.



Interact with the world.



INTERNATIONAL SUMMER INSTITUTE FOR BUSINESS MANAGEMENT



University of Victoria
Peter B. Gustavson
School of Business

Summer Studies | Peter B. Gustavson School of Business
University of Victoria
PO Box 1700 STN CSC
Victoria, British Columbia, Canada V8W 2Y2
Tel 250-721-6429 • Fax 250-472-4497
gustavson.uvic.ca/isibm

PRME Principles for Responsible
Management Education



www.gustavson.uvic.ca/isibm



Victoria

Full of life...

- Traveller's Choice Best Destination Awards
 - capital city of British Columbia
 - one of Canada's mildest climates
 - an ocean or mountain vista around every corner, while the city's flower gardens are famous the world over
- There is no end of delights for you in Victoria.

THINGS TO DO

- architectural & heritage explorations
- arts, culture & historical experiences
- attractions
- entertainment
- festivals & events
- food & wines
- land activities
- natural sights, parks & wildlife
- rest & relaxation
- tours (guided, group & driving)
- water activities

There is more waiting for you to explore in Victoria.

GETTING TO VICTORIA

The capital of British Columbia—as well as a major tourist destination—Victoria has long welcomed visitors from all over the world. Its transportation systems are well developed, making it easy to get here.

- by air
- by sea
- by vehicle
- by cruise ship

Please visit www.tourismvictoria.com

for how to get to Victoria.

ISIBM

Learning for success...

Join the **International Summer Institute for Business Management (ISIBM)** Program to meet undergraduate and graduate students in an international learning environment that prepares you for future business success.

- open to all undergraduate and graduate students
- two summer programs to choose from: the traditional 4-week program in July and an intensive 3-week program in August
- each program contains Business Communications and Business Management (see descriptions on right)
- taught by award-winning professors at the Gustavson School of Business
- Certificate of Completion
- equivalent to 6.0 credit-hours or 12 ECTS of course work*
- scholarship opportunities available
- university teaching style and fun activities
- program sample schedule is available at www.gustavson.uvic.ca/isibm

*Students may apply for academic credit at their home institutions by using the Certificate of Completion and Record of Grades from the University of Victoria, Gustavson School of Business.

Business Communications

Enhance written, oral, and non-verbal communication within a business management context which is integrated with all components.

Oral	Written
Public speaking Presentation skills Negotiation skills	Report & technical writing Business analysis
Business Communications	
Other	Time management
Business etiquette Interpersonal skills Marketing skills	Research skills Resume writing

Business Management

Develop a fundamental understanding of the skills and tools necessary to succeed in today's global marketplace through the 3 steps in business growth.

Step 1 Start a business (Entrepreneurship)
Step 2 Ensure success (Service management)
Step 3 Grow the business (International business)

PROGRAM FEES INCLUDE:

Academics

- instruction (UVic Gustavson Faculty)
- exam
- class materials
- Certificate of Completion
- grades letter

Meals

- on-campus cafeteria
- meal card is provided during the program

Housing

- single room in on-campus student residences

Activities (may vary)

- welcome lunch
- double decker city tour
- Mt. Doug hike
- Royal BC Museum
- whale watching
- Butchart Gardens
- rooftop beach volleyball
- castle tour
- midnight dance
- video night
- conversation activity
- company site visit
- spontaneous social event
- chocolate fondue
- farewell banquet

And more...

- ISIBM mementoes
- enthusiastic and dedicated program staff

Apply now

Easy steps to join us...

APPLICATION

Application form and instructions are available at www.gustavson.uvic.ca/isibm

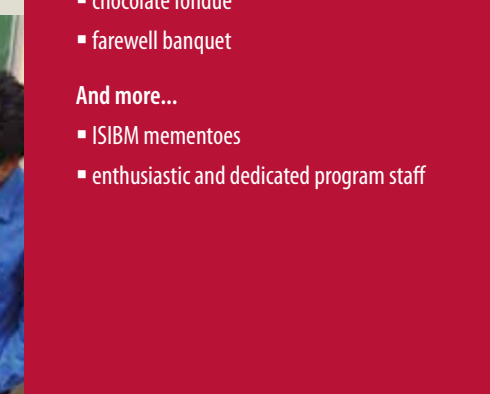
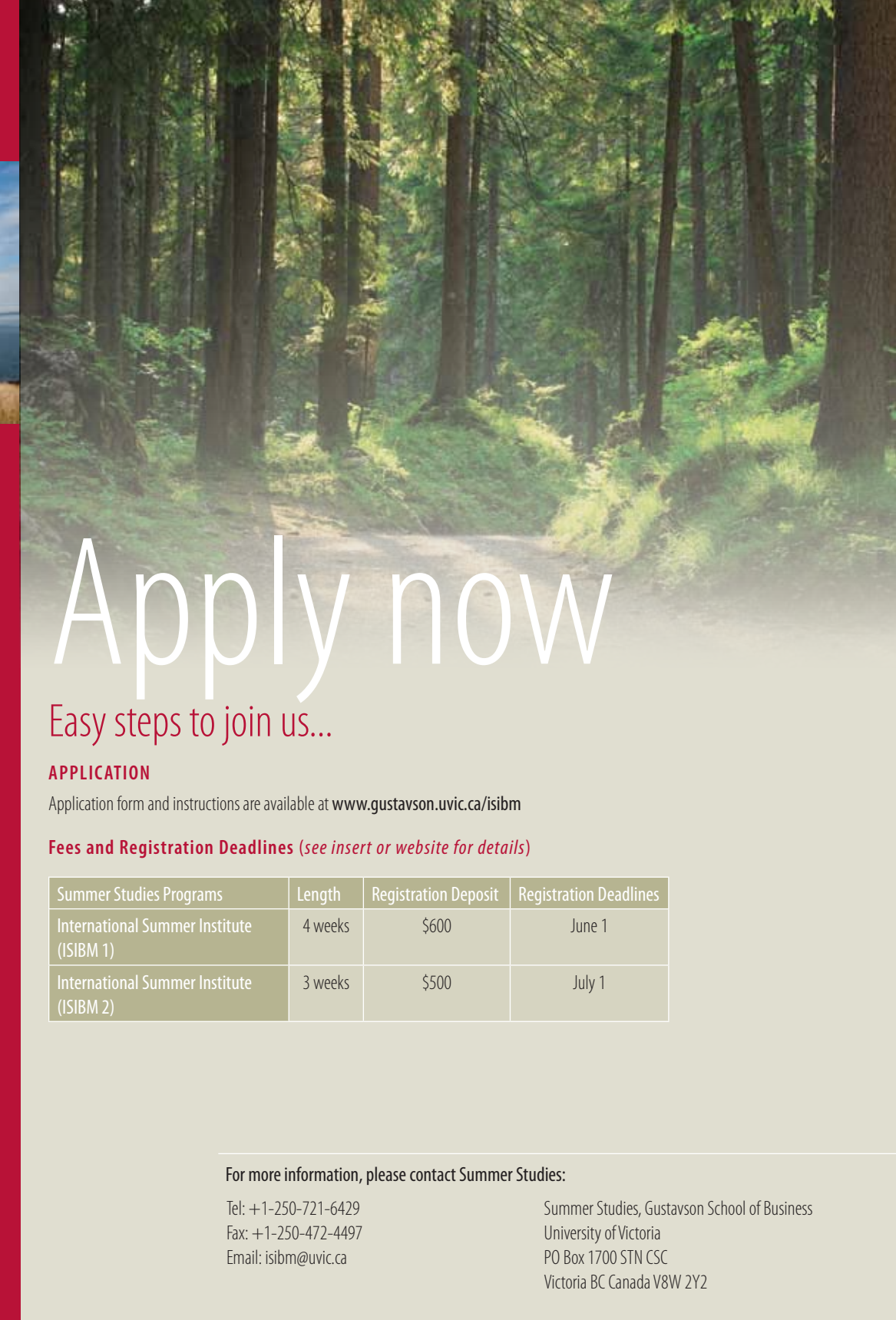
Fees and Registration Deadlines (see insert or website for details)

Summer Studies Programs	Length	Registration Deposit	Registration Deadlines
International Summer Institute (ISIBM 1)	4 weeks	\$600	June 1
International Summer Institute (ISIBM 2)	3 weeks	\$500	July 1

For more information, please contact Summer Studies:

Tel: +1-250-721-6429
Fax: +1-250-472-4497
Email: isibm@uvic.ca

Summer Studies, Gustavson School of Business
University of Victoria
PO Box 1700 STN CSC
Victoria BC Canada V8W 2Y2



"I gained much in experience especially concerning leadership management and how to create a well functioning environment and hence system."

Brigitte Slepicka, Vienna University of Economics and Business Administration



**University
of Victoria**

Peter B. Gustavson
School of Business

ISIBM

Welcome to Canada. Join the **International Summer Institute for Business Management (ISIBM)** Program to meet undergraduate and graduate students in an international learning environment that prepares you for future business success. Students come from many countries, including Austria, China, France, Germany, Japan, Korea, Mexico, Netherlands, India and Taiwan, and develop lasting friendships from their time together in the program.

*The world looks
different from here.*

Application

Application form and instructions are available at www.gustavson.uvic.ca/isibm



Fees and Registration Deadlines

ISIBM Programs	Dates	Length	Registration Deadlines	Program Fee CDN\$	Accommodation*	
					Check In	Check Out
ISIBM July, 2012	July 04 – July 29	4 weeks	June 1, 2012	\$4500	July 2	July 30
ISIBM August, 2012	August 01 – August 19	3 weeks	July 1, 2012	\$4200	July 31	August 20
ISIBM July, 2013	July 04 – July 29	4 weeks	June 1, 2013	\$4500	July 2	July 30
ISIBM August, 2013	August 01 – August 19	3 weeks	July 1, 2013	\$4200	July 31	August 20

* Accommodation check in time is 4pm, and check out time is 11am. Longer stay can be arranged with extra fee.

Program fees include:

Academics

- instruction*
- exam
- class materials
- Certificate of Completion
- Record of Grades

Meals

- on-campus cafeteria
- meal card

Housing

- single room in on-campus residences
- free internet

Activities and more

- welcome lunch
- city tour
- Mt. Doug hike
- Royal BC Museum
- whale watching
- Butchart Gardens
- rooftop beach volleyball
- castle tour
- midnight dance
- video night
- conversation activity
- company site visit
- spontaneous social event
- chocolate fondue
- farewell banquet
- program mementoes
- enthusiastic and dedicated program staff

* equivalent to 6.0 credit-hours or 12 ECTS of course work (76 direct contact hours). Students may apply for academic credit at their home institutions by using the Certificate of Completion and Record of Grades from the University of Victoria, Peter B. Gustavson School of Business.

For more information, please contact ISIBM

Tel: +1-250-853-3611

Fax: +1-250-472-4497

Email: isibm@uvic.ca

ISIBM Gustavson School of Business

University of Victoria

PO Box 1700 STN CSC

Victoria BC Canada V8W 2Y2



ISIBM Program Sample Schedule

Week 1						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 – 10:30 Orientation and Campus Tour Scavenger Hunt	8:30 – 11:30 Business Communications	8:30 – 11:30 Business Communications	8:30 – 11:30 Entrepreneurship	8:30 – 11:30 Entrepreneurship	Vancouver Island Tour	Whale Watching
12:00 – 1:30 Welcome Lunch	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
2:30 – 4:00 City Tour	1:00 – 3:00 Computer Lab Tutorial	1:00 – 4:00 Business Communications (Computer Lab)	1:00 – 4:00 Entrepreneurship	1:00 – 4:00 Entrepreneurship		
	3:00 – 5:00 Mt. Doug Hike	Conversation Activity	Video Night	Salsa Night		
Week 2						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8:30 – 11:30 Business Communications	8:30 – 11:30 Service Management	8:30 – 11:30 Service Management	8:30 – 11:30 International Business	8:30 – 11:30 International Business	Butchart Gardens & Fireworks	Island Tour and Mattick's Farm
12:00 – 1:30 Pitch & Pizza	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
2:30 – 5:00 Movie Night	1:00 – 4:00 Service Management	1:00 – 4:00 Service Management	1:00 – 4:00 Business Communications	1:00 – 4:00 Royal BC Museum & IMAX		
			Sidney Night Market	Night Club		
Week 3						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8:30 – 11:30 International Business	8:30 – 11:30 International Business	8:30 – 11:30 Business Communications	8:30 – 11:30 Business Communications	9:00 – 11:00 Fairmont Hotel Tour	Optional trip to Vancouver, Seattle or Tofino!	
Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
2:00 – 5:00 Rooftop Beach Volleyball at Sticky Wicket	2:00 – 4:00 Cultural Activities	2:00 – 6:00 Mini Golf	2:00 – 4:00 Craigdarroch Castle Tour	Free Day	Free Day	Free Day
	6:30 – 9:00 Video Night	Interact with Local Students				
Week 4						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8:30 – 11:30 Business Communications	8:30 – 11:30 Business Communications	8:30 – 11:30 Business Communications	8:30 – 11:30 Business Communications (Final Presentation)	8:30 – 11:30 Final Exam	Housing Check Out 11:00 AM Good Luck!	
Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
2:30 – 4:00 Interact with Local Students	1:00 – 4:00 Business Communications (Computer Lab)	Study Time	Study Time	Get Ready for Banquet		
7:00 – 9:00 Chocolate Fondue		Study Time		6:00 – 8:00 Farewell Banquet		